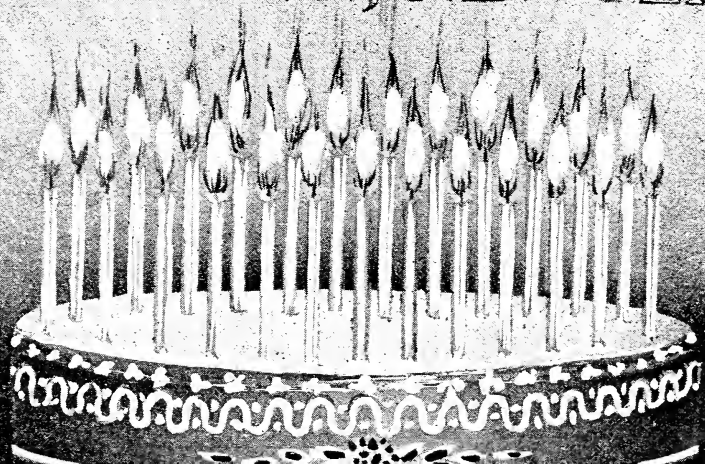


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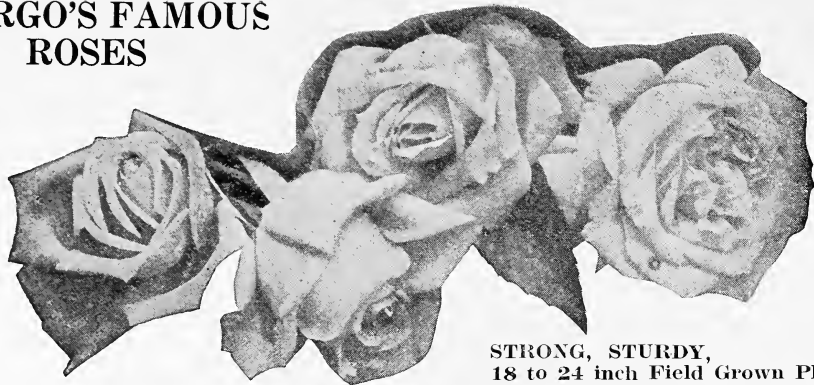
Do not assume content reflects current scientific knowledge, policies, or practices.



Clarence B. Fargo
1902 - SILVER ANNIVERSARY 1927
FRENCHTOWN, NEW JERSEY



FARGO'S FAMOUS ROSES



**STRONG, STURDY,
18 to 24 inch Field Grown Plants**

In homes near and far, the name of FARGO has, for many years, stood as a synonym for high Rose satisfaction; even to far away China and Japan. Our goods, the Fargo name, and our reputation are well known in all quarters of the globe. The standard size of our Roses, as offered in this catalog, is of an average height of 18 to 24 inches, (unless cut back before shipping). They are fine, strong, sturdy, heavy-rooted plants; the first grade from the fields, and give an abundance of rose satisfaction. Be sure to plant Fargo's Famous Roses.

Send Your Orders as Early as Possible

PARCELS POST. If goods ordered from this catalog are to be sent by parcels post, add 5% to amount of your order. If you live west of Ohio, in Mich., or south of Maryland, add 8% to order. (Minimum mailing charge 15 cents.) This provides for postage, packing and guaranteed safe delivery. The one exception is Roses, which we will deliver prepaid anywhere.

EXPRESS. The cost of express shipment is usually much higher than by parcels post; we aim to save you the difference on such items as can be shipped by mail, therefore you should not fail to include in your remittance, the specified percentage to cover mailing.

ERRORS. Occasionally they do occur, and the customer should report any errors or omissions immediately, and not wait days or weeks before doing so. We are as anxious to correct any actual mistake or to rectify an error as you are to have us do so, but no complaints can be entertained unless made promptly upon receipt of the goods.

Special Flower Seed Collections for 1927



BORDER OR EDGING COLLECTION—

Phlox Drummondii, Ageratum, Sweet Alyssum, Lobelia; all for edging or borders. All 4 packets, 30 cents.

HANGING BASKET COLLECTION—

Kenilworth Ivy, Canary Bird Flower, Sand Verbena, and Ice Plant. The 4 packets for 35 cts.

BLUE FLOWER COLLECTION—

There are never too many Blue Flowers. Ageratum, Blue Salvia, Lace Flower, American Aster, Sweet Peas, Centaurea and Lobelia. The 6 Packets for 45 cents.

COLLECTION OF BEDDING FLOWERS—

Angels Trumpet for center, then a row of Blue Sage, next Phlox Drummondii, then Ageratum and Sweet Alyssum for edging. The 5 Packets for 45 cents.

FLOWERS FOR CUTTING—

Curled and Crested Zinnias, Velvet Flower, Lupines, Gaillardia, Scabiosa, Antirrhinum, Cosmos, and 3 packets Asters. The entire 10 Packets for only 75 cts.

1902 — SILVER ANNIVERSARY — 1927

This Event Especially Recognized and Celebrated by The Multiplicity of Special Price, Money Saving, Order Compelling ANNIVERSARY SPECIALS That Will be Found Scattered Through These Pages.

AND how the years have flown by. It seems but as yesterday when my first mail order advertisement made it's appearance, and yet a quarter century has quickly speeded past since that momentous day. And what changes have taken place in the course of these years; changes in customs, in habits, in methods of thought and in ways of living. The luxuries of yesterday have become the necessities of today. We are today actually living in the greatest age this old world has ever seen, and isn't it great, just to be alive, and sharing in the work, the activities, the opportunities of this great age?

Today is ours; we have no mortgage on the tomorrows. Let me here quote the words of two philosophers who said a lot in a few words. From Ingalls: "If there is any good deed I can do, or any kind word I can say; let me do it NOW, for I shall pass this way but once." And Bill Barlow says "The mummy has been dead for more than 5,000 years, so live, and laugh and love while you can, for there'll come a time when you can't. We're a long time dead."

Either we go up hill or we go down; there is no standing still. This applies alike to the business structure, and to the individual as well. In the beginning this mail selling method of doing business was but a thought; an idea, and the idea was put into practice on a capital of just a few dollars, and a determination to turn a dream into a reality. It appears needless to say that the fondest expectations of that day have been far exceeded.

Looking backward over these twenty-five years, we see the orders at first trickling in slowly; few and far between, while today our business reaches into about every corner of the globe; China, Japan, India, South America, Africa—none of these points too far away to bring us business.

AMERICA 1-3-4-5 Rose-pink. Flowers truly immense in size; thornless, resembles Columbia, but newer and better, both in color and in form of bud.

ANGELUS 1-2 White. Creamy tint at center of flower. Foliage dark green; an upright and vigorous grower. One of the newer whites.

BRITISH QUEEN 3-5 Pure white. Large full flowers of exquisite form; sometimes slightly flushed with rose.

COUNTESS OF GOSSFORD 5 Salmon-pink. Very large blooms of pleasing color tone. Large, long pointed buds.

COLUMBIA 1-2-3-5 Pink. A fine big Rose; perfectly double to the very center of the full flower. A true pink that is entrancing; practically thornless.

CRIMSON QUEEN 3-5 Red. Strong upright grower; flowers large and full. Color a rich bright velvety crimson.

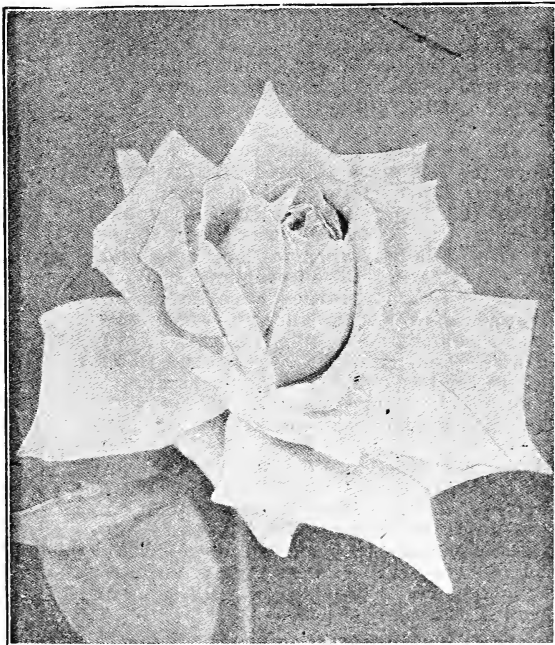
HYBRID TEAS

MONTHLY OR EVERBLOOMING ROSES

Strong 18 to 24 Inch Field Grown Plants

Each \$1.00

6 for \$5.00



NOTE: Numbers given following names of Roses will denote (1) long stems. (2) fragrance, (3) doubleness of form, (4) heavy blooming, (5) long pointed buds, as outstanding features of those particular Roses.

NOT only value given is responsible for the steady growth, and the wide reach of this business of today, but much credit for our growth is due to the kindness of our patrons in helping us in our business building by advertising us amongst their friends and acquaintances. We are truly grateful to those many pleased customers, (the best advertisement any business can have), who have spoken the good word for us.

ANNIVERSARY SPECIAL NO. 1

12 all different MONTHLY ROSES \$6.79.
In our selection of varieties. This is a regular \$10 value.

The solid foundation for any business is the performance of a real service, and the continual seeking after ways and means for rendering an ever increasingly greater service. That is just what this business is aiming toward today, as it has in years past.

One of the greatest "games" in the world is BUSINESS, and we are proud of the fact that through the medium of this business we have been privileged to bring joy, pleasure and contentment into the lives of many by the means of beautiful flowers. Without considering dollars and cents at all; this is what we count as SUCCESS.

All the success in the world; all the opportunities were gobbled up and cornered by Rockefeller, Morgan and the other "big boys," that's what the "croakers" used to say when I was a boy. Surely, it is to laugh, when we look back and consider these false prophets. Why, bless you, opportunities were laying all around, everywhere, and no doubt will ever continue to be. Hank Ford hadn't even STARTED yet; and look where he has climbed to from a mighty poor start. And legions of others with him that anybody can quickly name.

And we must consider not only money when we talk of SUCCESS, but we have also to consider the successes made in the fields of art, science, literature and religion. The building up of a REAL home is the very highest type of success. It is within the province of ANY man to make a success of life.

ANNIVERSARY SPECIAL NO. 2

3 CLIMBING ROSES \$1.87.

All alike or all different. A \$2.50 value.

HYBRID TEAS

Strong 18 to 24 Inch Field Grown Plants.
Each \$1. 6 for \$5.



CRUSADER 1-2-3-5 Red. A wonderful deep crimson Rose; double to the very center, like Columbia. A rugged and robust grower.

DUTCHESS OF WELLINGTON 2-4-5 Yellow. Large beautiful buds; saffron-yellow flowers, stained with crimson. Counted as one of the very best Hybrid Teas, in fact, as one of the twelve best Roses in existence.

EDEL 4 Ivory-white. An exhibition Rose from across the sea. A new strong growing and free flowering white Rose.

EDWARD MAWLEY Dark red. This Rose has been classed as the finest of all dark reds. The flowers are perfectly formed, and the color a deep blackish-red.

ETOILE DE FRANCE 2-5 Ruby red. A large double red Rose that likes hot weather. Well formed buds and full open flowers. A very dependable Rose.

FRANK W. DUNLOP 1-2-3 New pink. Brilliant deep pink; free flowering; large blooms on long stems. Very choice.

GEN. McARTHUR 2-3 Scarlet. One of the finest and most fragrant Roses grown. Very full, free bloomer of erect branching habit.

Each \$1. 6 for \$5

THE word of pleased and satisfied customers sets the final seal of approval. Years ago when we first began selling Roses we started with the little greenhouse plants as grown in 2¼ inch pots, following this we used greenhouse benchgrown stock for outdoor planting sales, and then a good grade of field-grown stock. Today we use the very highest grade of field-grown stock we are able to obtain; strictly the first grade of selected plants. What our customers think of this excellent stock they will tell you just below, and scattered also through this catalog. We aim each year to do something just a little better than we have ever been able to do it before. What our floral friends have to say about it would make it look as if we were not entirely missing the mark.

ANNIVERSARY SPECIAL NO. 3

25 HARDY IRIS only \$1.59

A \$2.75 value.

Mrs. Jas. J. Mullen, Dumore, Pa. writes: "Your Roses received and I was very much pleased with them."

Mr. Robert E. Currie, Phila, Pa. says: "The Roses arrived in fine condition. The plants seemed fine and I am very much pleased with them."

Mr. B. Guckenheimer, W. Roxbury, Mass. writes: "Never had such large Roses in my garden before."

Mr. George P. Ahner, Pottstown, Pa. "Enclosed find photo of Climbing American Beauty purchased from you in 1924. The photo shows it in 1925 with over 100 Roses on the plant."

Mr. James L. Lawrence, Rosslyn, Va. "The two dozen Roses I got from you are something wonderful. Everybody is delighted with them and want to know where I got them."

ANNIVERSARY SPECIAL NO. 4

All orders for Pulverized Sheep Manure received before March 1st will be shipped prepaid. This is a worthwhile saving; get your orders in early.

We could give you one after another for hours at a time, if time and space would permit, but a few are typical of all. In homes far and near, the name of FARGO has stood for many years as a synonym of high Rose satisfaction.

HYBRID TEAS

Strong 18 to 24 Inch Field-grown Plants
Each \$1 6 for \$5

JOHNKEER MOCK 1-2-3-4 Pink. Bright cherry-pink; inside of petals silvery pink. Very large full flowers that are a perfect delight. No garden is complete without this great and charming Rose.

KAISERIN Augusta Victoria 1-2-3 Creamy-flesh. Immense flowers of a beautiful shade and texture. This is a standard old sort, but one that is never old; it is just as delightful today as ever.

KILLARNEY 1-2-4-5 Pink. None bear so many blooms as do the Killarneys; perhaps none are quite so well known. This variety is a deep shell-pink, long pointed buds, and a continual bloomer.

HADLEY 1-2-4 Deep crimson. A strong growing American Rose; the flowers double, and buds well formed. Excelled in fragrance only by American Beauty.

HELEN GOULD Watermelon-red. One of the best red Roses. Strong grower and very free vigorous bloomer.

HELEN TAFT Cerise-pink. Very large flowers; free blooming Rose. It should become famous as a bedding Rose.

KILLARNEY BRILLIANT 1-2-4-5 Deep rose-pink. Very much like Killarney, but much deeper in coloring; in shady weather almost crimson.

LOS ANGELES 2-3 Flam-pink, toned coral, and shaded with translucent gold at base of petals. A vigorous grower; immensely popular, and the first Rose of exclusive American origin to leap into world-wide fame.

MISS AMELIA GUDE 4-5 Yellow. A cross between Sunburst and Columbia, and now preferred to Sunburst. Long pointed buds, handsome dark green foliage. A very vigorous upright grower of free blooming qualities.

ANNIVERSARY SPECIAL NO. 5

5 Caladium and 12 Canas \$1.67

The Elephants Ears for centre of a show bed; Canas for the border. A \$2.75 value for only \$1.67.

AND while Roses are, and ever have been, Queens of all garden flowers, there are nevertheless many other wonderful, beautiful and much-to-be-desired members of the floral kingdom that grasp and hold our interest and attention. It is "variety that adds spice to life." Dahlias are one of the most popular flowers of today, as are also the Gladioli, which have been aptly termed by someone, "the poor man's orchids." They will both be found listed herein in wonderful array.

Then there is the Lily; stately and gorgeous, the Orchid with its delicacy of coloring the Chrysanthemum that blooms in great profusion, the kingly magnificence of the Japanese Iris, the Cannas bold and showy, the wonderful hardy Perennials of many sorts, the Flowering Shrubs and all manner of Annuals. Everything from the highest to the most lowly of the floral kingdom, all of them to grip our interest and attention; each filling its own peculiar niche in the scheme of the universe.

To the flower lover, each morning is a new adventure; possibly more absorbing and interesting than any of those that have gone before. What does our flower garden hold for us this morning that yesterday was hidden and in the future?

He who gets the most out of life is he who puts the most into it. It has been well said that "It is better to wear out than to rust out." "Serving self through service" is a rather modern slogan, expressing the meaning of the Golden Rule and the Square Deal, although expressed in different words.

We have never yet succeeded in pleasing everyone; we know of nobody else who has nor ever can. We try to do our level best, and the thousands of floral friends we have, many of them writing us, and telling THEIR friends of the delight and pleasure our flowers have brought to them, this is sufficient payment for any extra effort we may have striven to put forth in the rendering of a service.

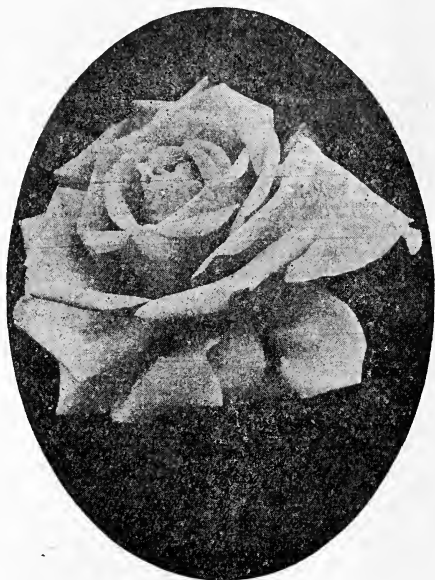
We are here to serve, and to bring into other lives, pleasure and happiness through the medium of beautiful flowers. This we have been striving to do for years, and in the measure in which we have succeeded, our work has been a success.

Clarence B Fargo

ANNIVERSARY SPECIAL NO. 6

12 DAHLIAS, all different, **\$1.95**

Consists of 6 Cactus and 6 Decoratives.



HYBRID TEAS

Strong 18 to 24 Inch Field-grown Plants

KILLARNEY Double White 1-2-4-5. One of our greatest bloomers, and truly a grand Rose. As many as eighty buds on a single plant at one time. It is also fuller than its parent, the old white Killarney, having more petals.

LADY HILLINGDON 1-2-3-4-5 Orange yellow. Hardier than most yellow Roses. Long pointed buds of charming beauty and elegance; handsome flowers that are a real delight.

LA FRANCE 2-3-4-5 Satiny-pink. With silvery reflex. This was the first hybrid tea, and still it is extremely popular. A very free bloomer.

LAURENT CARLE, 1-2-3-4, Crimson. Very large, full, fragrant, borne on long stems. A single bloom will perfume the whole room.

MRS. A. W. WADDELL, 4-5, Scarlet buds, opening to deep reddish-saffron. Semi-double flowers, freely produced.

Each \$1 6 for \$5

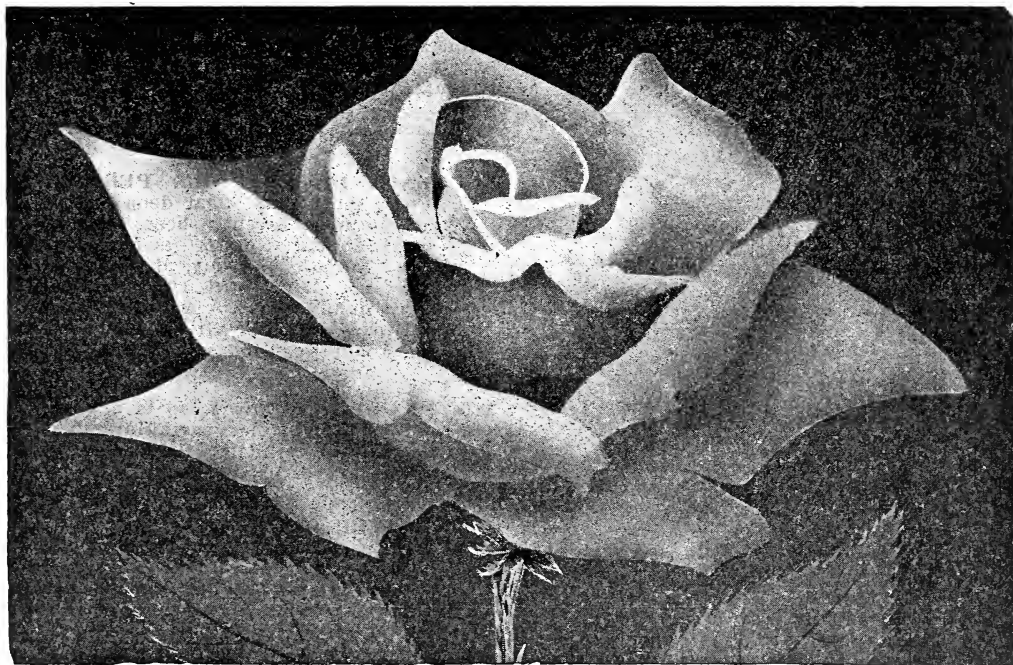
ANNIVERSARY SPECIAL NO. 7

100 assorted GLADIOLI for \$1.49

This is a \$2.00 value.

FARGO'S HYBRID TEA ROSES

STRONG 18 TO 24 INCH FIELD-GROWN PLANTS



MISS LOLITA ARMOUR 1-2-4 Yellow.

Chrome yellow at the base, shading to orange and copper tones on reverse of petals, and with much of the coppery-pink tints in its makeup. Won the great Begatelle at Paris in 1921.

MME. C. TESTOUT Pink. Clear bright satiny-pink. Flowers very large and extremely showy. The Rose that made Portland, Oregon famous as the "City of Roses."

MME. EDWARD HERRIOT Coral-red Shaded with yellow and bright rosy scarlet, passing to shrimp-red. This is the great Rose that won the \$10,000 London Daily Mail prize and gold medal.

MME. PERNET-DUCHER Yellow. A good yellow Rose; vigorous and quite hardy.

MADAM BUTTERFLY 1-4-5 Apricot-pink

with gold shadings. One of the most popular of modern Roses; very fine for cutting. Excellent form and substance; on long stems.

MME. LEON PAIN 1-3-4 Flesh-pink.

Center yellowish-orange. A large, full free bloomer, particularly during the Fall months.

OPHELIA 1-2-4-5 Salmon-flesh tinted

pink. The color tones of this popular Rose are entrancing, the blooms are large, full and perfect. Ophelia surely merits all of its great popularity.

GOLDEN OPHELIA. Seedling of Ophelia,

with many of the characteristics of its famous parent. An excellent deep yellow Rose.

Any of the Above, \$1. Each; 6 for \$5.; Dozen, \$10.

ANNIVERSARY SPECIAL NO. 8

40 GLADIOLI; a \$2.50 value for \$1.67

This assortment consists of two each of twenty different choice varieties.

ANNIVERSARY SPECIAL NO. 9

8 HARDY LILIES for \$1.69

This collection contains two each of 4 sorts and is a \$2.90 value.

FARGO'S HYBRID TEA ROSES

STRONG 18 TO 24 INCH FIELD-GROWN PLANTS



"I received my Rose bushes today and am certainly pleased with them, for I had no idea they were such hardy plants." Chas. W. Fiebig, Shamokin, Pa.

SOUVENIR DE CLAUDIUS PERNET.

The new sensational clear deep yellow Rose you have recently been hearing so much about. Retains its beautiful coloring indoors and out; in bud and full bloom. Long, stiff, thorny stems and brilliant foliage. Another Bagatelle prize winner. It is the most talked about Rose today. Each \$1.50.

WM F. DREER. This Rose is a companion to Los Angeles, partaking much of its general makeup. Originated by the same expert producers.

RED-LETTER DAY

Scarlet-crimson A semi-double red Rose possessing great charm and grace, and standing out in any garden because of its vivid color tones.

"Enclosed find a snapshot of my little Grand daughter Dorothy, with a basket of your wonderful Roses. They are the talk of the town. I have wonderful success with all of them." Matilda Thompson, East Falls, Pa.

RADIANCE 1-2-3 Opaline-pink. It may be included amongst the twelve best Roses. A continuous bloomer, producing wonderful flowers in adundance. A delightful addition to your Rose garden.

RED RADIANCE 1-2-3. A glowing crimson sport of the famous Radiance, possessing all the good qualities of its parent.

"I recently received 18 Rose bushes from you and am certainly pleased with same." Charles J. Drake, Cranford, N. J.



Souv. De Claudius Pernet

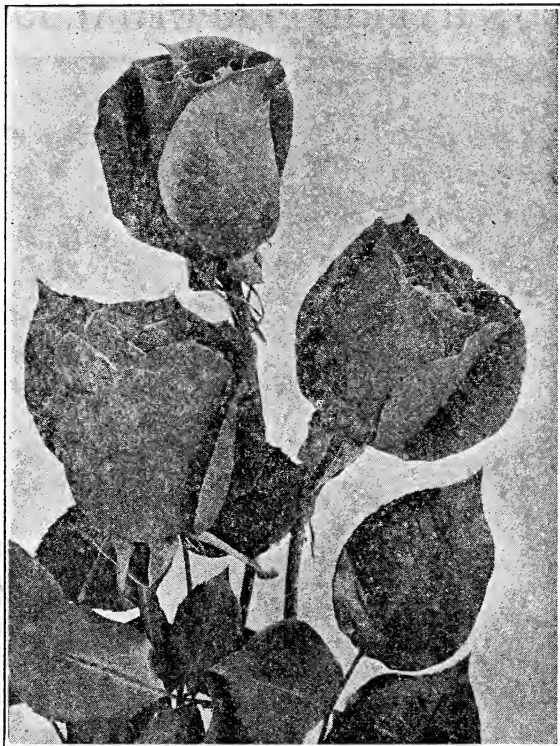
EXCEPT AS NOTED, \$1. EACH; 6 FOR \$5.; DOZEN, \$10.

ANNIVERSARY SPECIAL NO. 10

10 Assorted **HARDY PERENNIALS**
25c to 35c sorts, all for only **\$1.78.**

ANNIVERSARY SPECIAL NO. 11

10 **PEONIES** for only **\$3.87**
A value of at least \$5.

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The color of this new Rose is an entrancing shade of red. The long pointed buds, and the full flowers are beautiful. The flowers are of extreme size, and the color is good to the very last. Heavy, luxuriant foliage, the flowers are borne aloft on long stiff stems. A new variety that has been received as it were, with open arms.

Each \$1.

6 for \$5.

FARGO'S FAMOUS ROSES ARE PRIZE WINNING ROSES.

Hopewell, Va., May 27, 1926.

"I want to tell you about my Roses I bought from you in 1925 and 1926. My Rose garden is quite a sensation. At the Appomattox Garden Club Flower Show, May 21st, I won two gold seals, three blue stars and one red star, scoring twenty points on Roses alone, and coming within six points of the sweepstakes prize, and the highest score made, which was won on nearly every kind of flower in bloom at the time.

From my Kaiserin Augusta Victoria received from you March 8, 1926, one bud won the gold seal for being the best white shown. I think this is a remarkable showing from a Rose that was only planted in March; a little over two months ago. I am enclosing a clipping reporting the show.

Yours very truly,

C. M. TAYLOR.

Clipping from Richmond, Va. Times-Dispatch, Mon. May 24th.

In part it says: Mr. Taylor's exhibit, a beautiful collection of Roses, was declared by the judges to be one of the finest of the kind seen."

"At a Flower Show here a few weeks ago I won first and second prizes with Roses purchased from you. First prize for Columbia and second prize for Ophelia."

Mrs. Harvey Shaw, Conshohocken, Pa.

FARGO'S HYBRID PERPETUAL ROSES



White American Beauty, Frau Karl Bruschki, or Snow Queen

Six of the immense blooms filling a reed flower basket.

This class of Roses, known as "June Bloomers" are stronger, sturdier growers than the Hybrid Teas or "Monthly" Roses, producing an immense number of superbly gorgeous blooms during the month of June.

The average height of our stock of Hybrid Perpetuals is 24 to 36 inches.

WHITE AMERICAN BEAUTY. It is hard to say too much in favor of this glorious Rose, and although classed as a June bloomer, it frequently blooms out of its season, as well as in June. The pure white flowers are immense in size, waxy in texture, and something of their desirability may be judged from our photograph of six of these great Roses filling a willow Flower Basket.

AMERICAN BEAUTY. Very large carmine-cerise flowers, and beautiful heavy foliage. Probably the most famous rose in it's class; favorably known to all flower lovers.

PAUL NEYRON. Deep rose-pink; flowers of immense size. Claimed by many to be the largest Rose in existence.

ULRICH BRUNNER. Cherry-red in color. Very large flower and of fine form. A good Rose.

GEN. JACQUEMINOT. Also known as the Jack Rose. Crimson-scarlet; large, full and very fragrant.

BLACK PRINCE. Large, full globular. Deep crimson in color; so much so as to be classed as "black."

ANY OF THE ABOVE, \$1. EACH; 6 FOR \$5.; DOZEN, \$10.

LARGE FLOWERING HARDY CLIMBERS

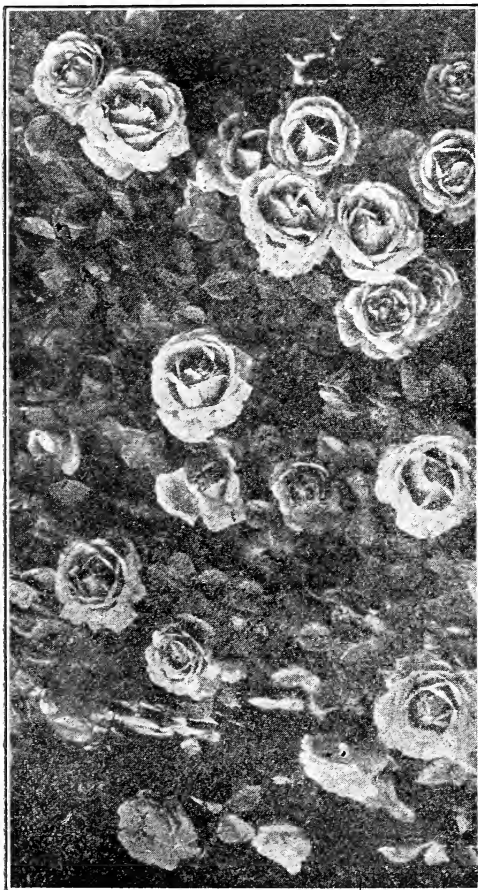
FOR PORCH COLUMNS, PERGOLAS, TRELLIS, ETC.

Average Height 18 to 24 Inches.

These Roses require no pruning in the Spring except the taking out of old or dead wood or pruning back to the desired shape or form, but a severe pruning in July after they have flowered, will encourage a vigorous growth and insure an abundance of bloom the following season.

"I want you to know how exceedingly well pleased we all are with the orders delivered to us last; Dahlias, Gladioli, Roses, etc. **Never had such large Roses in my garden before.**"

B. Guckenheimer, The G. Music Studios, West Roxbury, Mass.



Climbing American Beauty

CL. AMERICAN BEAUTY. Fragrant rosy-crimson of strong growing habit. Thrives and blooms almost anywhere. Great bloomer on long stems; flowers four inches across.

SILVER MOON. Beautiful half-double flowers, four inches or more across, color pure white with a mass of golden stamens at the center. Unlike other Roses; cup shaped clematis-like flower.

PAUL'S SCARLET CLIMBER. The most vivid scarlet climber in existence. Flowers of good size, borne in clusters. Very popular, and much admired everywhere. No mistake is made in planting this grand Rose.

SHOWER OF GOLD. Deep golden yellow with orange shading. Very double and lasting.

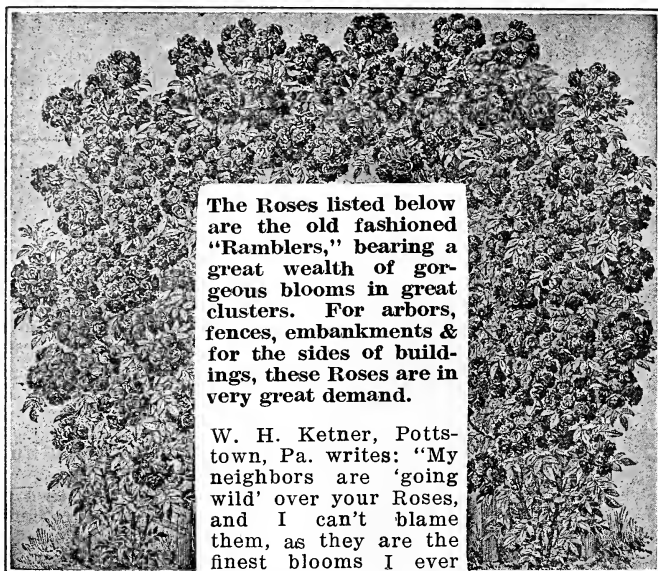
AMERICAN PILLAR. Large apple-blossom pink with a clear white eye and a cluster of golden stamens at the center. Large flowers borne in great clusters and a plant in full bloom is a sight not soon to be forgotten.

DR. WALTER VAN FLEET. Delicate flesh pink deepening to rosy flesh at the center. Petals beautifully undulated and cupped.

"Enclosed find check for \$14.04, for which I call a 'community order.' I have bought quite a number of Roses from you for the past few seasons, and it seems the Roses speak for themselves."—Mrs. Charles A. Stober, Reading Heights, Pa.

ANY OF THE ABOVE, \$1. EACH; 6 FOR \$5.; DOZEN, \$10.

FARGO'S HARDY RAMBLER ROSES



The Roses listed below are the old fashioned "Ramblers," bearing a great wealth of gorgeous blooms in great clusters. For arbors, fences, embankments & for the sides of buildings, these Roses are in very great demand.

W. H. Ketner, Pottstown, Pa. writes: "My neighbors are 'going wild' over your Roses, and I can't blame them, as they are the finest blooms I ever owned."

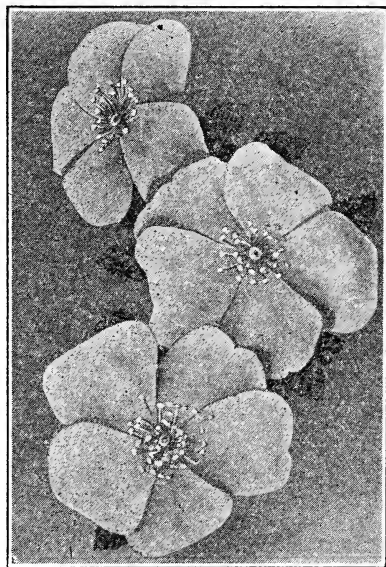
LADY GAY—Climbing Rose. A new variety of remarkable vigorous growth, with double flowers of a delicate pink, changing to soft tinted white.

HIAWATHA—Among hardy Climbing Roses none surpass the Hiawatha. Each Summer the plants are smothered with great blooms, often fifty or more flowers to a cluster. The color is a glowing ruby-carmine, with clear white at base of petals and a mass of golden stamens at the center. This rose has been a sight worth seeing in bloom on the grounds of the Dept. of Agriculture at Washington.

WHITE DOROTHY PERKINS—Same as Dorothy except color clear white. Fills a long felt want for a Hardy White Climbing Rose.

EXCELSA. Also called the Red Dorothy Perkins. Intense deep crimson hardy white climber.

ANY OF THE ABOVE, \$1. EACH; 6 FOR \$5.; DOZEN, \$10.

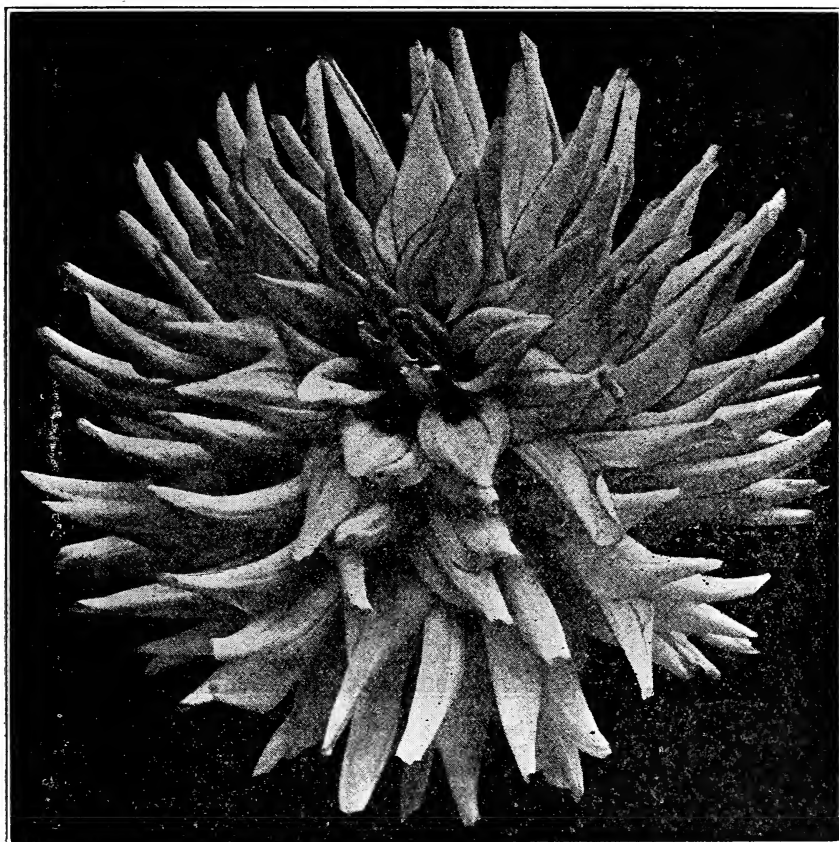


Hugonis.

HUGONIS. (illustrated) This Rose is not a climber, but a wonderful recent introduction from China, growing to a height and breadth of about six feet, and each graceful spray clustered full of single bright golden-yellow Roses so that the plant becomes a veritable "sheet of gold" and very early in spring before the other Roses bloom. The foliage makes an attractive display at all seasons. **Each \$1.00.**

FOUR OF THE WORLD'S BEST DAHLIAS

Each One Worthy of a Place in the Largest and Best Collections.



Mother

MOTHER Hybrid Cactus. Pure white, typifying a mother's love. Just the very slightest tint of coloring to the petals. Wonderful large flowers; perfect in form, borne on stiff erect stems. Lovely green foliage. A grand new creation produced by hybridizing experts, and suited alike to the garden, for cut flowers and for exhibition. **Each \$1.50.**

MISS CLARA B. CLARK Peony Fl. Sulphur-yellow heavily striped and splashed carmine-red. One of the finest and best of the peony type of dahlias. Very attractive. **\$2.00.**

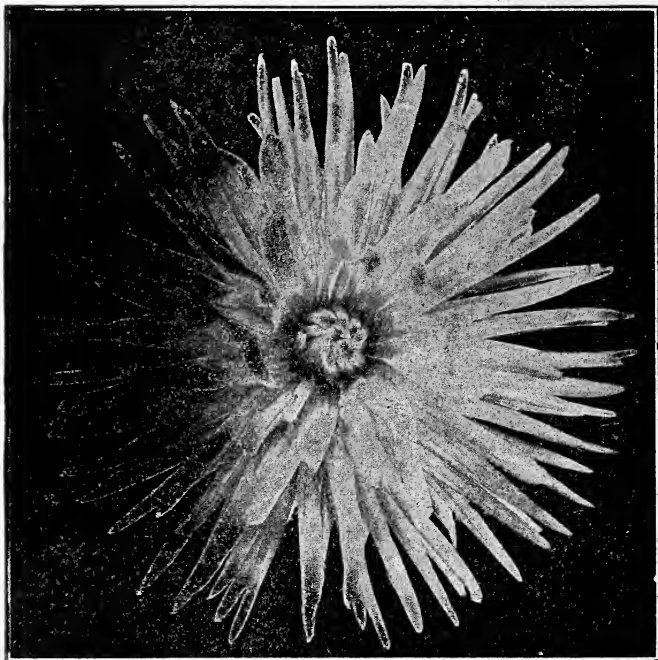
BETTY AUSTIN Hybrid Cactus. Here is the perfect Cactus; large, full and double. Color: yellow at base of petals, blending to rosy-carmine and rose with yellow tips. Flowers 7 inches across on fine long slim stems. **Each \$1.**

PATRICK O'MARA Decorative. The well known, popular, sensational gold medal winner. Large flowers of the beautiful Autumn shade, carried on long stiff stems. Color: orange-buff, slightly tinged with Neyron rose. Flowers 7 inches across. **Introduced at \$10 each. Now \$1.**

ANNIVERSARY SPECIAL NO. 12. ALL 4 FOR ONLY \$4.95.

COLOSSAL CACTUS DAHLIAS

These grand varieties are of giant size, having long rather broad petals approaching the hybrid cactus in form.



KALIF. Very large fine scarlet. The giant flowers are borne in great profusion on long stiff stems. This flower is a wonder. **Each 75 cts.**

ATTRACTION. Clear lilac-rose, on long stiff stems. A colossal of exceptional merit. **Each 75 cts.**

SUNSET GLOW. Yellow at base of petals, overlaid flame scarlet, tipped with yellow. A "world beater." Heavy bloomer; flowers perfect. A splendid variety for exhibition blooms. **Each \$2.00.**

GOLDEN WEST. A beautiful, large pleasing golden-yellow Dahlia, borne on long stems. **Each 50 cts.**

WASHINGTON CITY. Snow-white, of enormous size, long stiff stems, beautiful in form. A colossal white that will make a very welcome addition to your collection. **Each \$1.00.**

LA FAVORITA. Brilliant orange suffused with scarlet. Splendid form, large in size, wonderful colorings. Flowers 6 to 7 inches across. **Each 75 cents.**

ANNIVERSARY SPECIAL NO. 13. ALL 6 ABOVE FOR ONLY \$5.25.

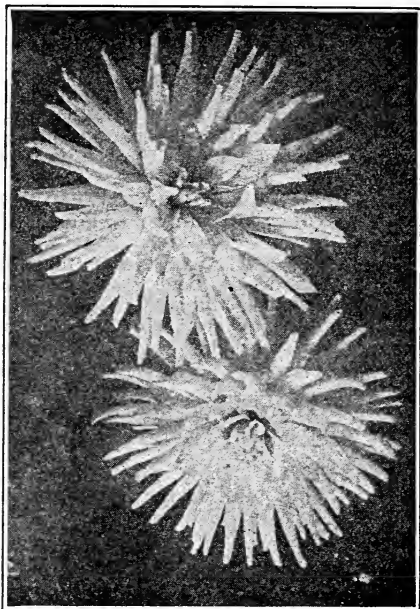
Our list of Dahlias is very much different from that of last year; this will give many welcome additions to the collections of our old friends and provide many beautiful specimens for new customers as well. Selections have been made by an expert who both knows and grows Dahlias. It contains numerous fine things awaiting a place in your gardens.

"Your goods received today, and I must say they are above my expectation, hence the enclosed order, which I hope you will accept and return immediately."

IRIS M. STORY, Cincinnati, Ohio.

FARGO'S SUPERB CACTUS DAHLIAS

The Cactus Dahlia is probably the best known and most admired amongst the various types of the Dahlia family; of peculiar form, rich in coloring and good in keeping qualities as cut flowers, they enjoy an immense popularity which they richly deserve.



RUBE GIRL. Bronzy autumn shade; soft yellow suffused and tipped with coral-red. Very lovely, immensely popular. 50 cents.

MARIE DOUCETT. A very charming shade of light pink. 25 cts.

LIBELLE. Beautiful aster purple. Very effective; free bloomer. 25 cents.

ELECTRIC. Charming canary-yellow; each petal tipped with white. Flowers large. 50 cts.

BRIDES' BOUQUET. An ideal white Cactus; profuse bloomer, keeps well as a cut flower, long stems. \$1.00.

LAWINE. White, lightly suffused with pink. Fine flowers on long stems; a good commercial sort. 25 cents.

MRS. C. H. BRECK. Yellow shaded with old rose. Fine cut flower variety; much in demand. 35 cents.

ANNIVERSARY SPECIAL NO. 14
ALL FOR ONLY \$2.75.

COLLARETTE DAHLIAS

This unique and distinct type is fast gaining in popularity. Flowers are single with a row of smaller or collar petals around the center.

ACHIEVEMENT. Rich, velvety maroon, collarette a beautiful snowy white, overlaid with delicate pinkish-crimson. 25 cents.

VIRGINIA LEE. Deep velvety carmine, edged sulphur-yellow; collarette pale sulphur-yellow. 50 cents.



ANNIVERSARY SPECIAL NO. 15

10 Hardy Iris, all different. A \$2.60 value for \$1.10.

ANNIVERSARY SPECIAL NO. 16

5 Concord GRAPES and 12 St. Regis RASPBERRIES for \$1.10.

DECORATIVE DAHLIAS



Also called Double Dahlias; they are admired by all Dahlia lovers; many placing them ahead of the Cactus Dahlias as their ideal of a perfect flower.

JACKROSE. The best crimson for the garden and for bouquets. The brilliant crimson-red of the famous "Jack" Rose. **25 cents.**

BEAUTY OF BRENTWOOD Plum color with darker stripings. **25c.**

FRANK A. WALKER Charming shade of deep lavender-pink. Profuse bloomer on long stems. For garden decoration and for cutting, this is an exceptional variety. **35 cents.**

CLARABEL. The color of this dahlia is a rich, rosy purple. **25c.**

SYLVIA. Deep pink, tinting to light pink at the center. **25 cts.**

PEACE. Large pure white. A fine big flower with which you should be exceptionally pleased. **\$1.00.**

MRS. J. HARRISON DICK. Citron yellow, one of the most pleasing newer decorations. Wonderful bloomer; large

flowers in great profusion, on long stiff stems. **50 cents.**

YELLOW DUKE. Giant canary-yellow on stiff stems. Petals quilled. **25 cents.**

QUEEN MARY. Clear, deep, silvery cerise pink. A grand decorative that has proven its value. **35 cents.**

ANNIVERSARY SPECIAL NO. 17. THE 9 ABOVE FOR ONLY \$3.00.

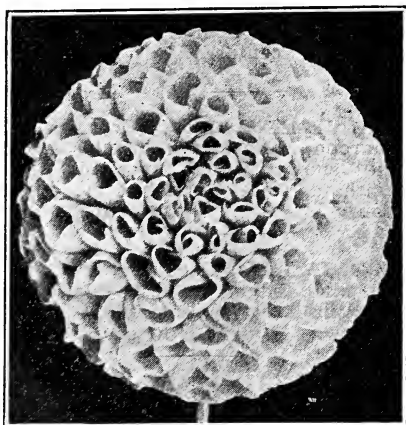
POMPOM DAHLIAS

Like Show Dahlias in miniature; the plants becoming literally covered with flowers. A very prolific bloomer and very valuable for using in mixed bouquets.

LITTLE JACKET. Deep pink, edged maroon. Very attractive. **35 cents.**

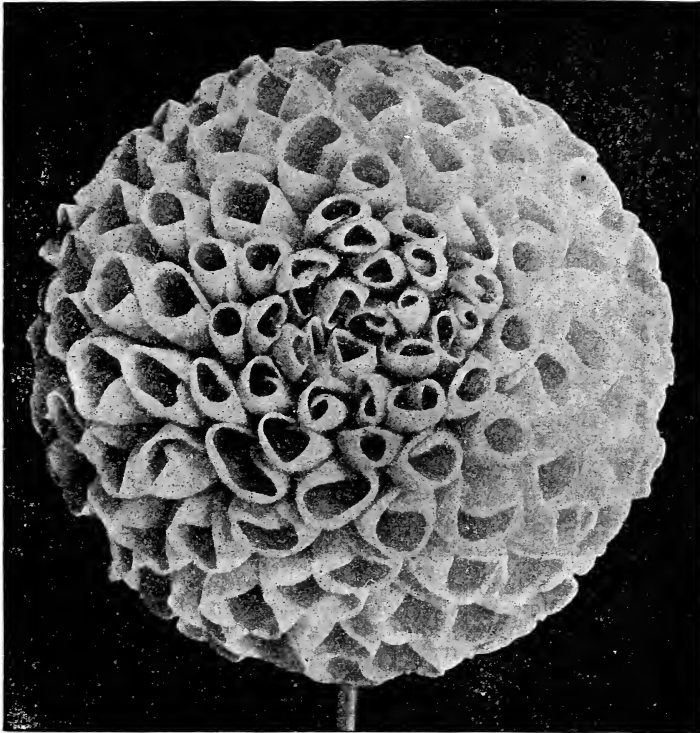
AMBER QUEEN. Rich clear amber, shaded apricot. **25 cents.**

SNOWCLAD. Color; pure white. **25 cents.**



FARGO'S BALL OR SHOW DAHLIAS

These very much resemble the Decorative type but not so open, the petals being more closely quilled and the flower more ball-like in form.



An Excellent Type of Ball Dahlia.

A. D. LIVONI. Clear pink; petals quilled
Free bloomer and much admired; a
beautiful flower indeed. **25 cents.**

QUEEN VICTORIA. Rich golden yellow.
One of the sturdiest growers and a
profuse bloomer. **25 cents.**

MRS. J. G. CASSATT. Bright cerise pink.
Large flowers on long stems. **25 cents.**

RED HUSSAR. An old, well and favor-
ably known RED Show Dahlia. **25 cts.**

ARABELLA. Sulphur-yellow, tipped
with pinkish-white. **25 cents.**

HENRY GLASSCOCK. Deep lilac, striped
purple. **50 cents.**

ROBERT BROOMFIELD. Tall growing
pure white. **25 cents.**

MISS HELEN HOLLIS. Deep scarlet;
gigantic in size, long stiff stems. **50 cents.**

VIVIAN. White, wonderfully edged with
rose-violet. Very pleasing. **30 cents.**

GLOIRE DE GUISCARD. A combination
of orange, red, yellow, pink and white.
A hard one to describe effectively. **30 cents.**

ANNIVERSARY SPECIAL NO. 18.
4 BULBS FOR POTS.

A \$1.95 value for only \$1.19
Each bulb different; an Amaryllis, Be-
gonia, Calla Lily and the Great Ismene.

ANNIVERSARY SPECIAL NO. 19. ALL 10 FOR ONLY \$2.65.

PEONY FLOWERED DAHLIAS

This is one of the newer types, also called Art Dahlias. The true type resembles the Japanese Peony. Exquisite alike in size, form and coloring.



MARY HOUGHTON. Light mallow- purple with a ring of yellow around the golden-yellow center. Reverse side of petals a beautiful rhodamine-purple.

50 cents.

MRS. NEWELL D. ATWOOD. It's color is very rich and brilliant; a gorgeous, deep crimson-red. Strong, sturdy grower.

\$1.00.

MME. VAN BYSTEIN. A very distinct and new shade; lilac-blue. Early and profuse bloomer.

50 cents.

OSCEOLA. Bright carmine, with a ring of golden-yellow at the center. 30 cents.

MRS. BOWEN TUFTS. Gigantic deep rosy-purple flowers, produced on long graceful stems.

25 cents.

MRS. JACQUES FUTRELLE. Very attractive medium sized lemon-yellow flowers, heavily splashed with scarlet.

30 cents.

MRS. M. W. CROWELL. Beautiful orange-yellow. Free flowering.

25 cents.

OSSAMEQUIN. Pale lemon-yellow, heavily striped and splashed with carmine-red.

50 cents.

ANNIVERSARY SPECIAL NO. 20. ALL 8 DAHLIAS ONLY \$3.25.

ANNIVERSARY SPECIAL NO. 21.

LOOK WHAT \$2.00 WILL DO!

It will bring you this special collection of 7 Dahlias of my selection: one Dahlia from each of the seven separate Dahlia families listed in this catalogue, viz.: **Dahlia.** An educative and interesting collection. All of above mentioned 7 Dahlias for only \$2.00.

ANNIVERSARY SPECIAL NO. 22

100 CALIFORNIA PRIVET \$3.75.

Not less than 100 sold at this special low price.

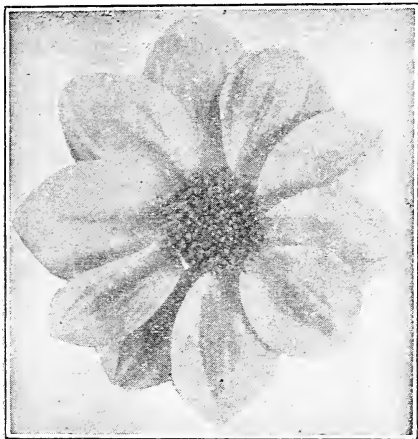
ANNIVERSARY SPECIAL NO. 23

10 YUCCA Plants for \$1.98

They make a wonderful and showy effect. A \$4 value for only \$1.98.

FARGO'S CENTURY DAHLIAS

An entirely new and exceedingly beautiful race of large single Dahlias first produced in 1901. They must be seen to be appreciated as they occupy a very high place where beauty of coloring and artistic effect is desired. Very artistic in bouquet arrangement.



A Century Dahlia.

12 CHOICE DAHLIAS—\$1.95

Each One A Different
Choice Variety
A \$3 to \$5 Value For \$1.95

Here is a BARGAIN such as flower lovers can scarcely afford to miss. Think of it! Twelve all different varieties; a full \$3 to \$5 value for only \$1.95. This assortment is made up of the most popular types of Dahlias today; exquisite alike for the garden or for cutting. Sold separately, the Dahlias in these collections would be worth 25c to 50c each but they are all yours for the small sum of

ONLY \$1.95.

We happen to have larger stocks of some varieties than of others, and to move a large stock quickly is the reason for this special offer; one that will make your garden glow and scintillate with color. You will be delighted with the fine display, and glad to tell your friends of our wonderful special

offers, so that we will be doubly repaid. Send for this grand collection; better order several of them; better yet, get your friends to join with you in ordering.

**12 DAHLIAS—ALL DIFFERENT. REAL VALUE \$3 TO \$5.
ANNIVERSARY SPECIAL NO. 6 ONLY \$1.95.**

SCARLET CENTURY. Bright, glowing scarlet. **25 cents.**

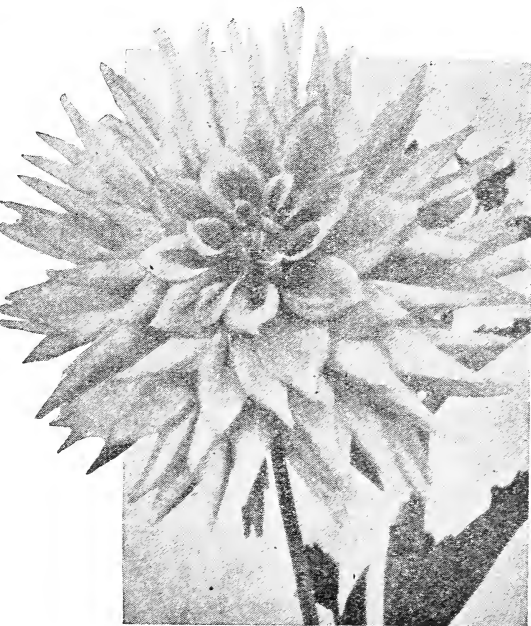
PRAXITELIS. Maroon; the petals tipped with white. **25 cents.**

NYMPHEA. White; yellow towards the center. **35 cents.**

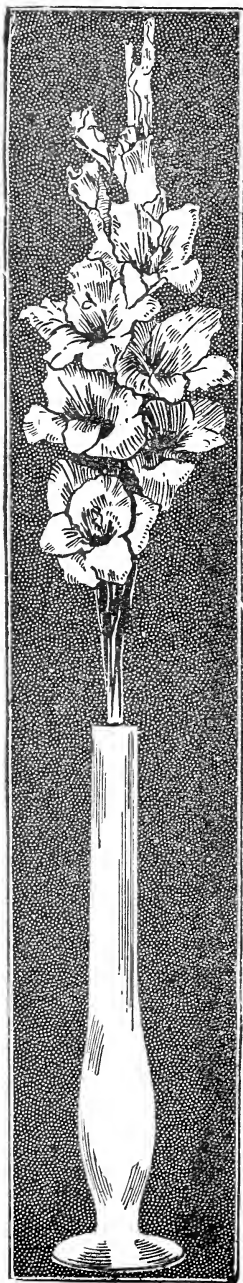
ROSE PINK CENTURY. Largest and best pink; enormous flowers on three foot stems. **25 cents.**

ANNIVERSARY SPECIAL NO. 24

ALL 4 DAHLIAS ONLY \$1.00



FARGO'S CHOICE GLADIOLI COLLECTIONS



Even a single spike of *Gladolus* bloom in a vase is a boquet in itself. A field or bed of them is a gorgeous sight indeed. Too much can hardly be said in favor of this popular flower. Coming as they do in all colors of the rainbow from white to crimson, most of them wonderfully variegated, one cannot help but be delighted with them. They are one of today's most popular flowers.

POPULAR GLADIOLI COLLECTION.

These are an excellent mixture. Even experienced growers will make no mistake in ordering this collection. It is offered so low in price as to induce thousands who have never grown Gladioli to plant a gardenful this year. **50 Bulbs in Assorted Colors for \$1.**

EXHIBITION GLADIOLI COLLECTION.

For a number of years we have offered our Exhibition Mixture, and it has proven mighty popular. Far better than common mixtures, it contains exquisite shades and varieties in a wide range of beautiful and showy colors and color combinations, and will afford a vast amount of pleasure and satisfaction. **25 Bulbs for \$1.00. 100—\$3.50.**

20 ALL DIFFERENT \$1.25

An assortment of fine named sorts, (unlabelled,) comprise a wide range of choice forms and colorings. As the various sorts bloom in 75 to 120 days after planting, this collection will give blooms over a long period, and will prove immensely interesting, for from the first bloom on, one will wonder what new form or color is going to show itself forth tomorrow. This is one of our most popular collections. **20 Different \$1.25.**

15 BLUE HYBRIDS \$1.10

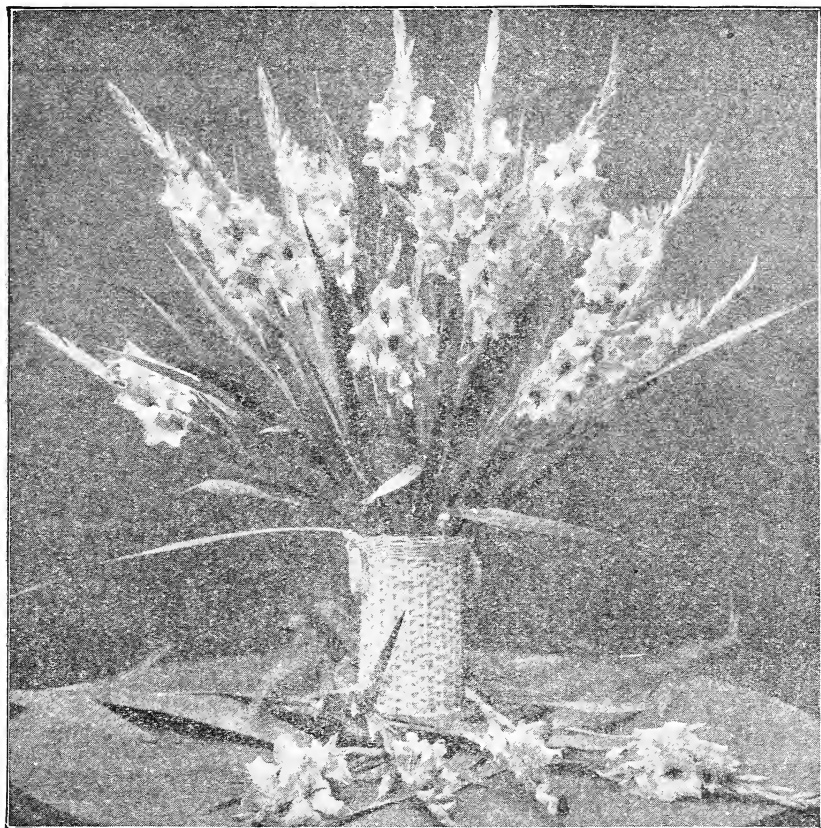
There are never nearly enough Blue flowers anyway, and we are glad to offer this very popular collection for we know that it meets a very popular demand. This will make an interesting addition to your Gladioli planting; every one is a blue flower. **15 Bulb Hybrids for \$1.10.**

CULTURE OF THE GLADIOLUS

Gladioli like sun and a rich soil. Plant the bulbs four inches apart and three inches deep (6 inches deep if the soil is light and sandy.) Keep free from weeds and well hoed. If you plant some of the bulbs every ten days from middle of April to July 10th, you can have them in bloom from July to October. Largest bulbs are suited only for forcing under glass, but even quite small bulbs, those of $\frac{1}{2}$ in. or even less, will bloom the first year planted in the garden. Above Collections are ALL fine blooming size bulbs 1 to $1\frac{1}{2}$ inches in diameter; the perfect size for outdoor planting.

GLADIOLI—CHARMING NAMED SORTS

Under this head we list a few particularly charming varieties under their own separate names, as these outstanding varieties are particularly worthy of being known for themselves, and liberally planted.



AMERICA. One of the most popular Gladioli ever originated; in fact the one that has made the Gladiolus famous. Beautiful lilac-pink; immense flowers on strong stems. **Dozen 75c.**

LE MARESCHAL FOCH. Also known as an improved America; the same shade, but blooming much larger—in fact immense. Blooms two weeks earlier than America. **Dozen—\$1.00.**

HALLEY. Last salmon-pink blooms, with pencillings, and yellow blotch in the throat. A very popular sort. **Dozen—75 cents.**

EVELYN KIRTLAND. A wonderful pink; one of the very best. Large flowers of graceful form, on long slender stems, grows 4 to 5 feet high. Lovely rose-pink at the edges, shading to shell-pink in the throat, and fiery scarlet blotches on lower petals. **Dozen \$1.**

HERADA. Very large flowers of a wonderful and unusual color; a glistening mauve or lavender. A color seldom noted in flowers. You will be delighted with the shade and with the tall upright heavy spikes of gorgeous blooms. **Dozen—\$1.25.**

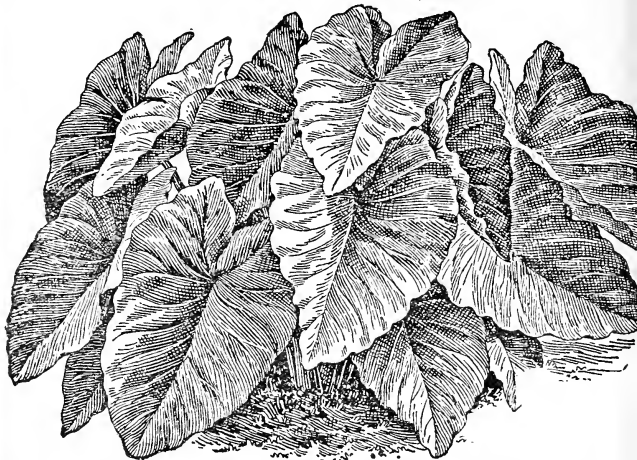
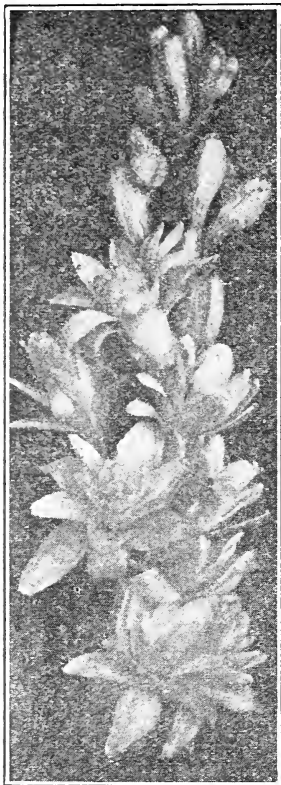
ANNIVERSARY SPECIAL NO. 26. 10 Bulbs—2 of each—Only 75c.

PLANTING GLADIOLI FOR PROFIT.

We suggest plantings at ten days or two weeks intervals from April 20th to July 10th, using our Popular Mixture of 1 to 1½ inch bulbs. (250 or 500 supplied at a thousand rate.) **Per 1,000 by express \$13.50.**

CALADIUM ESCULENTUM

(ELEPHANTS EARS)



They answer well as centerpieces or specimens in flower beds. Planted in a bed with a border of Scarlet Sage, "Dusty Miller" or other low annuals make a beautiful and pleasing contrast. The enormous leaves of this plant often measure three feet long and twenty inches wide. Very effective planted for margins to water. Do not plant outdoors before May 1st. They can be started early in pots in the house and transplanted later if you wish. Bulbs can be stored in dry sand over winter and kept from year to year.

Good Bulbs, 15c Each; Dozen, \$1.50.

Large Bulbs, 25c Each; Dozen, \$2.50.

EXCELSIOR PEARL TUBEROSES

Improved dwarf habit of growth and does not require staking. Flowers extremely double, early flowering and very fragrant. Everyone should grow some Tuberoses for they are so lovely and so fragrant that one cannot help loving them, and then they are very easy to grow. Can be forced in pots as well as grown in the open ground. Do not plant Tuberoses outside before May. If planted too early, while the ground is cold and wet, the bulbs are apt to rot. I offer choice large flowering bulbs.

3 for 25c; Dozen, 75 cents.

FANCY LEAVED CALADIUMS.

Fancy Leaved Caladiums. Glossy foliage of beautiful shape and form, oddly dotted, spotted and veined. A riot of vivid and delicate colors embracing white, yellow, pink, red, etc. Easy to grow and no foliage collection is at all complete without at least a few Fancy Leaved Caladiums. Extremely showy and to see it is to admire. Bulbs 50 cents each. 3 for \$1.25.



THE WONDERFUL JAPANESE

AURATUM LILY

Wonder-of-wonders of the Orient, and the greatest of all Lilies. The flowers are enormous in size and marvelously beautiful, as well as deliciously fragrant, scenting the air all around them. The flowers are borne in clusters on long, stiff, erect stems, and the flowers measure up to a foot or more across, and from 5 to 20 flowers to a plant. The pure white blooms are speckled with dots of brownish-crimson, and a broad band of golden-yellow runs down the center of each petal. It is hard to imagine a more gorgeous sight than these flowers from Japan present. Plant them among Shrubbery; plant them in solid beds, interspersed with Hardy Blue Sage if you want a wonderful effect; plant them anywhere and everywhere, and do not neglect to plant a few of them in pots. Plant the bulbs 12 inches deep. **Bulbs 40c each; 3 for \$1.10.**

**Lilium Auratum**

DAY LILY

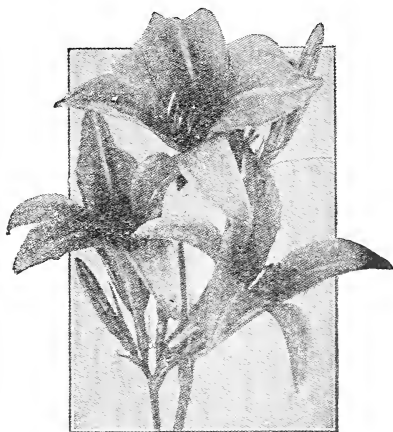
This is the Lemon Day Lily. Deep lemon yellow in color; very fragrant and blooms. June-July. The plants are strong growing and robust with masses of large blooms.

30c each; 4—\$1.00

ANNIVERSARY SPECIAL.
NO. 27

5 fine Hardy Lilies, each an entirely different variety, all for only

\$1.25

**Day Lily**

EASTER LILY

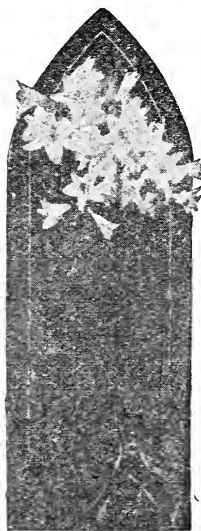
One of the most satisfactory pot plants; extremely easy to grow, and a perfect delight, both to watch them grow and see them bloom. By all means try at least a few of them.

3 Bulbs \$1.10

6 for \$1.98.

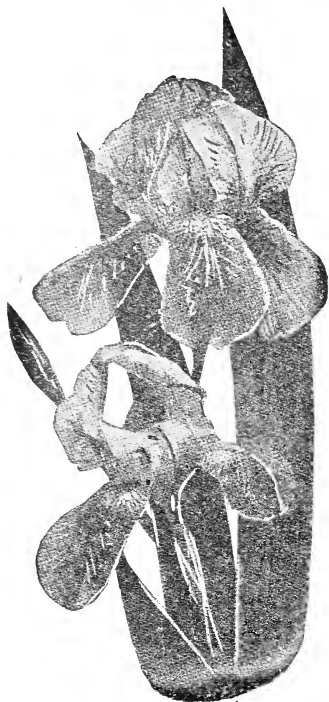
ELEGANS LILY. One of the best colored lilies for the garden. Large flowers in various shades of red, yellow, orange, etc. Very hardy. Plant 6 inches deep.

Bulbs 27 cts. each; 4 for \$1.00.



THE BEAUTIFUL HARDY GARDEN IRIS

PLANTED ONCE, THEY ARE A PLEASURE
FOR A LIFETIME.



(Bloom in May). These lovely members of the Iris family are too well known to need an extended description. They are real garden queens during May and June; richly repay planting, and give pleasure and satisfaction for a lifetime. One can go far and fare worse searching for a better flower for general planting. Nothing is easier to grow, and a dozen or so planted now will quickly become large, massive clumps that will prove a source of pleasure for a lifetime. Bloom when flowers are scarce, and they require almost no care after once planting.

Separate Colors:

	Each
Her Majesty: Lovely rose pink.	35 cents.
Honorabilis. Intense yellow,	25c
Blue Jay, Clear blue,	25c
Pumela, Pure white,	25c

Mixed Colors

A mixture costs less, and is very satisfactory for many purposes..

The mixture is 10 for only \$1.10.

20 for \$1.98.

WONDERFUL JAPANESE IRIS

(Bloom in June and July.)

They truly rival the Lily in stateliness, the Peony in majestic beauty, the Orchid in delicacy and coloring, the Chrysanthemum for profusion, and surpass almost any plant in the kingly magnificence of their bloom. Once planted in your garden they rapidly multiply and are a joy and pleasure for a lifetime. Grow three or more feet high; flowers are as big as plates; 8-10 or 12 inches across under favorable conditions. Among the many beautiful colors are whites, blues, maroons, plums, lavenders and many others. No one can make a mistake by planting the lovely Japanese Iris.

GOLD BOUND—Double, pure white. One of the very best. 40 cents each.

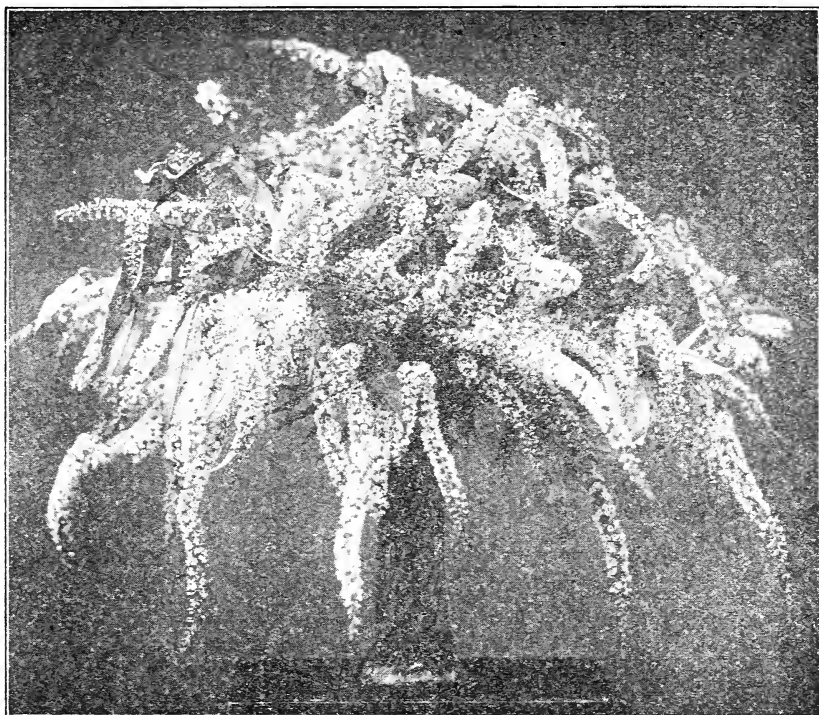
MOUNT HOOD—Double, light blue shaded darker, bright orange center. 40 cents each.

Mixed Colors: 5 for \$1; Dozen \$2.



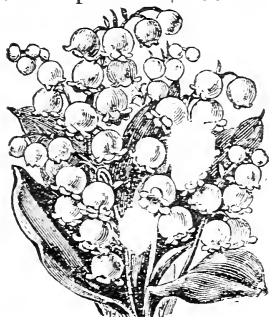
"The Roses and Chrysanthemums I bought from you last year were beautiful, and at least ten people who saw them, ordered from you during the year. Everyone admires my display.

John H. Dwodell, Philadelphia, Pa.



The Wonderful Everblooming Butterfly Bush

Beautiful large Butterflies and the Humming Birds seek it out, adding vastly to the colorful picture. The gorgeous spikes of lavender colored flowers are continuously in bloom throughout the season, and they are excellent for bouquets. These plants are perfectly hardy and grow to a height of 10 feet. They should be protected in winter same as a Rose bush, and cut almost to the ground in the spring. Plant in a sunny location, and as liberally as possible, for here is a truly magnificent plant that will repay you with a wonderful and gorgeous display. **Strong 2-year-old Field Grown plants—\$1.00 each or 3 for \$2.50.**



LILY-OF-THE-VALLEY

Planted once the lovely Lily-of-the-Valley, whether in sun or shade, thrives and multiplies rapidly without care or attention. The flowers make lovely corsage bouquets and are much in demand. Both flowers and foliage beautify an otherwise unsightly spot.

Dozen 60 cents; 25 for \$1.

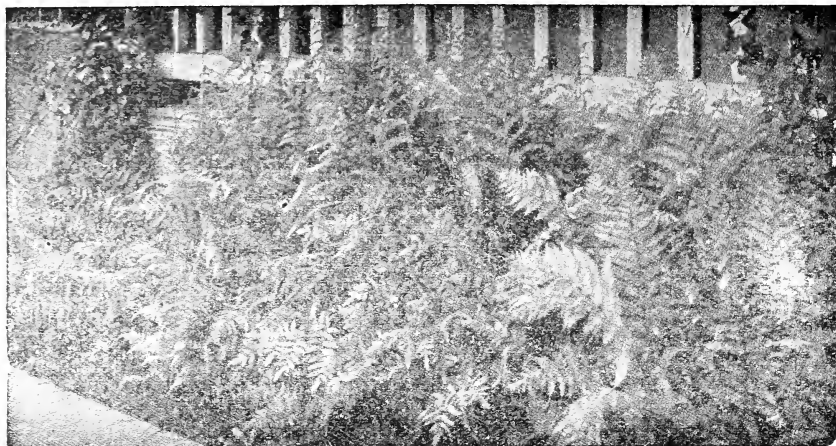
HARDY MYRTLE

An evergreen creeping vine excellent for covering graves, or for growing in shady places where it is hard to get grass to grow. Grows rapidly; quickly covering an otherwise bare and unsightly spot.

2 for 25 cents; 12 for \$1.00.

"The Hydrangeas arrived safely and I want to say to you that they were the nicest lot of Shrubs I have ever received, and want to thank you for them."

E. Yager, Oxford, Mich.



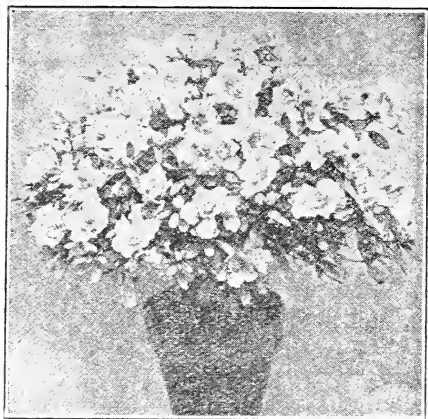
HARDY CINNAMON FERNS FOR OUT-DOOR PLANTING

For shady or partially shaded locations these Ferns are ideal, and have the added advantage of being inexpensive. In groves, parks and private gardens they usually do well, and they are very useful for planting along house foundations and in corners that are too shady for other plants. These ferns are not suited for pots indoors as, in the Fall, the leaves ripen off and the plants remain dormant for the Winter. They are for outdoor planting only. **Each—35 cents Dozen—\$3.50.**

HARDY JAPANESE AZALEAS

Undoubtedly, at some time, you have seen these gorgeous plants in full bloom, massed in front of porch, or foundation walls, or banked in front of a planting of evergreens. In May the plants are a veritable sheet of bloom, bright and colorful in the extreme, the foliage almost entirely hidden by the bright, gay flowers.

Probably the most popular of these is **Hinodigiri**, a bright, glowing fiery red. The plants are of the broad-leaved evergreen type, grow to a height of about three feet, and make attractive plants at all times, but particularly in the spring, when in full bloom; then they are a sight before which one pauses to drink in the rare beauty, charm and loveliness of the display. If you wish something bright and showy, and yet in good taste, plant the Hardy Japanese Azalea **Hinodigiri**, setting the plants about



two feet apart, and you will eventually have a display worth travelling a great way to see. Nice young plants, already in bud and having a spread of six to eight inches at **\$1.50 each. Dozen—\$15.00.**

JAPANESE KURUME AZALEAS FOR POTS

This type is not hardy north of Washington but is very useful anywhere for pot culture, the plants beginning to bloom while yet very small. They come in a number of choice colors, and we offer small plants in assortment that, after a few shiftings to larger pots, will soon become fine specimens that will be a delight. **Each 35 cents. 3 for \$1.00.**

"I have been using your Plants for the last eight years, and have been well pleased. Also many of my friends have sent for your plants."

Connie Mayer, Ocean City, N. J.

YOU CAN BEAUTIFY THE HOME

AT SMALL COST, IF YOU

PLANT FARGO'S FLOWERING SHRUBS



AND AS OUR PHOTO SHOWS; SUCH A PLANTING WILL ADD MAY DOLLARS
TO THE APPEARANCE AND VALUEA TO YOUR HOME.

OYDONIA (Tall) (or Japan Quince). Often those who see it's large brilliant scarlet flowers, blooming in great profusion in early spring before the foliage appears; they are delighted with it's vivid beauty and eagerly inquire it's name. The foliage, appearing after the flowers, is a bright, glossy green. You will value this plant, either as an individual specimen, or amongst your massed shrubbery. Each 75 cents.

MOCK ORANGE (Tall). This popular old fashioned Shrub does well in sun or in partial shade; no insects bother it, and the creamy-white flowers are deliciously fragrant. Blooms in May. True name *Philadelphus Coronarius*.

Each 60 cents.

RED DOGWOOD (Tall). Particularly fine for it's winter effect, as the branches turn a bright coral-red. Tiny white flowers in clusters at tips of branches. Attractive green foliage. Does well in sun or shade. Each 60 cents.

DEUTZIA (Pride of Rochester,) (Tall). Blooms in June. The pinkish-white flowers borne in long graceful sprays. The *Deutzias*, both tall and dwarf, are amongst our most valuable flowering shrubs, and this variety is one of the best for background planting. Each 65 cents.

DEAUTZIA (Gracilis) (Dwarf). Usually blooms for Decoration Day. Bears a profusion of chaste, pure white, bell shaped flowers, carried in graceful sprays. One of the most useful for foreground planting. Fine also for forcing in pots. Each 80 cents.

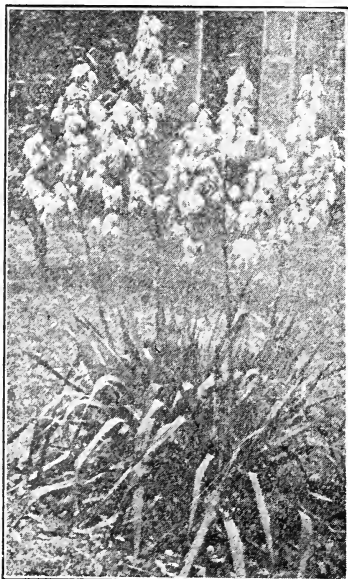
GOLDEN ELDER (Tall. variety of form and color is what makes for greatest attractiveness in your planting. The yellow foliage of the Golden Elder enlivens and brightens up the whole display. This plant is uncommon enough to attract particular notice. Each 75 cents.

FARGO'S LOVELY FLOWERING SHRUBS



SNOWBERRY (Medium). The old fashioned Symphoricarpus or Snowberry; a very ornamental shrub, bearing small pinkish flowers in the spring,

and in the autumn long, graceful racemes of large waxy-white berries in clusters. Thrives anywhere. **Each 60 cents.**



BUSH HONEYSUCKLE (Medium). Fragrant flowers and fine foliage. A popular shrub, suited either to sun or partial shade. White flowers that come with the first breath of spring. **Each 60 cents.**

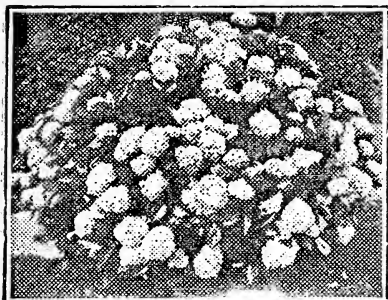
CORALBERRY (Low). A low growing graceful shrub of a spreading habit of growth. Attractive foliage, and particularly appreciated for its clusters of beautiful red berries. **Each 60 cents.**

ALTHEA (Tall). Various known as Rose of Sharon and Hibiscus. Blooms July to September, when most other shrubs are out of bloom. Large bell-shaped flowers that make each bush a bouquet. **Each 60 cents.**

DOUBLE ALTHEA (Tall). Same as above except the double flowers are beautiful rosettes. A much appreciated specimen. Various lovely colors in assortment. **Each 75 cents.**

WEIGELA (Low). Of a spreading, drooping habit; low but not dwarf. Bears a wealth of fluted trumpet-like flowers in June and July. Makes a great showing when aglow with its wealth of bloom. **Each 65 cents.**

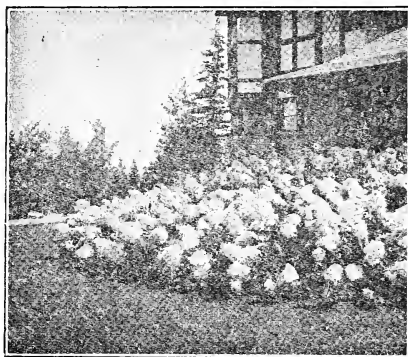
FARGO'S CHOICE FLOWERING SHRUBS



HYDRANGEA PANICULATA (Medium). The flowers are white, formed in great pyramidal panicles often a foot or more in length, color changing to a pinkish tint. Begins blooming early in August. This is the bush type. (We do not handle tree Hydrangeas.) 75 cents.

HYDRANGEA ARBORESCENS (Medium).

This is the popular white Hydrangea, "Hills of Snow". The flower heads are immense in size and flat in shape. Blooms in June, the flowers staying on the bushes nearly all summer. Young plants quickly become large thrifty bushes. Each 75 cents.



SWEET PEA BUSH (Medium).

One of the very beautiful native shrubs; comparatively scarce, not so well known as many others, but highly appreciated by all who see it in bloom. Wonderfully beautiful; the bush becomes an immense bouquet. Just loaded with sprays of beautiful rose-pink flowers, borne in clusters, the flowers resembling lovely sweet peas. An attractive flowering shrub that is almost a flower garden in itself. Don't miss having it. Each \$1.

FORSYTHIA or Golden Bell. Very popular for use as individual specimens, for mass planting or in a row on the dividing line or as a screen planting. Early in April the bare branches become one mass of golden bell-shaped flowers; the foliage not appearing until later. The graceful sprays are fine for cutting. Even very early in spring the bare branches may be cut and forced into bloom in a warm room by simply placing them in a vase of water. Each 50 cents.

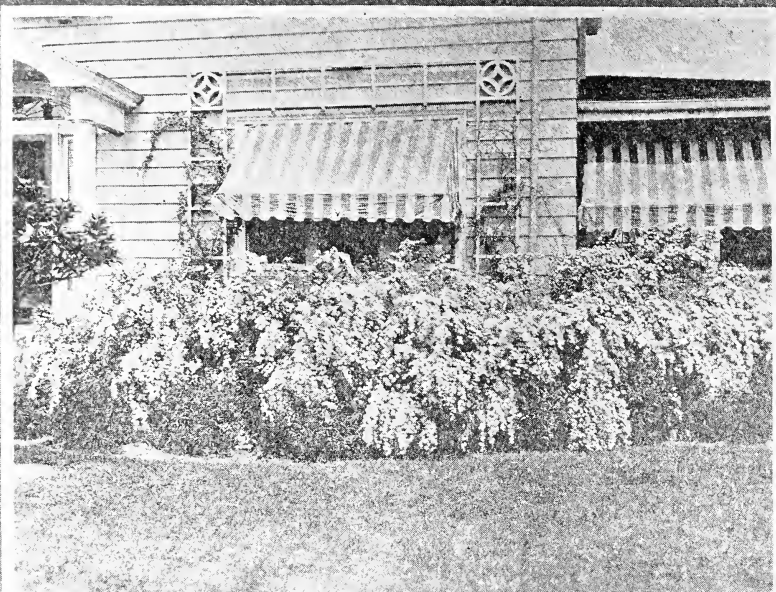
SPIREA ANTHONY WATERER (Dwarf). Low growing type of Spirea bearing a wealth of deep rose flower heads during the summer. Very useful for foreground planting and for spacing at even distances along walks or driveways. Each 60 cents.



ANNIVERSARY SPECIAL NO. 28

Book your order NOW and in the early Fall we will mail you a wonderful assortment of 100 gorgeous Darwin Tulips, all for only \$2.85.

Sweet Pea Bush

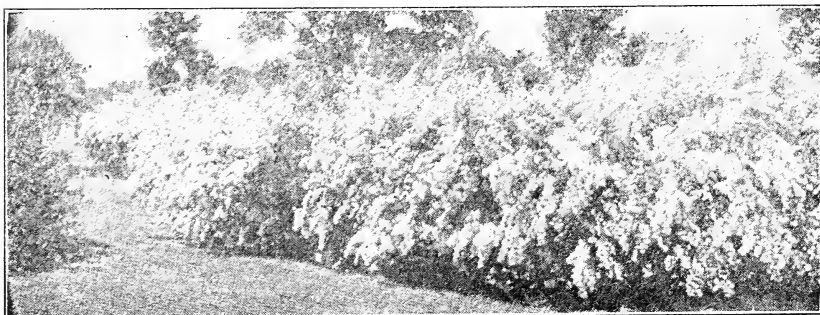


10 For Only \$3.50

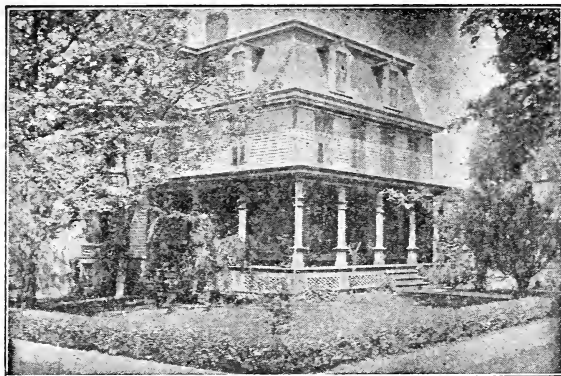
A FOUNDATION OF MASSED PLANTING OF GRACEFUL SPIREAS

A porch or foundation planting of Van Houtti's **SPIREAS** is "a thing of beauty and a joy forever." Look upon the photo as shown above and believe; look at the massed planting below and be doubly convinced. Long graceful drooping sprays, forming a perfect canopy of white is a perfect delight to all who behold the display. These plants are offered in strong big 2-yr. old stock, 2 to 3 feet tall, at the following prices: Each 50c.

ANNIVERSARY SPECIAL NO. 29. 5 for only \$2., or 10 for \$3.75.



CALIFORNIA PRIVET FOR HEDGES



Generally speaking, there is nothing so satisfactory for a Hedge as California Privet. In the first place, the first cost is the only cost, while a fence constructed of wood or metal is a continual expense for upkeep and repairs, and unsightly in most positions, in the bargain, while a good Hedge is "A Thing of Beauty and a Joy Forever."

Privet is easily trimmed, and needs almost no other attention. You can have a low hedge or a tall one; a plain type or a fancy and elaborate design, just as your fancy and skill may dictate. A Privet Hedge will certainly

add dollars to the appearance and value of your home.

Buying your Privet of us, you can expect strong, uniform, well rooted plants, 12 to 18 or more inches tall, all at a reasonable figure. Set out the plants in a double row, with the plants a foot apart. By starting the second row six inches below the starting point of the first row, a front view shows one plant for each half-foot of Hedge and insures a thick dense growth. The price of our California Privet is \$5.00 for each 100 plants, shipped by express.

BARBERRY HEDGE

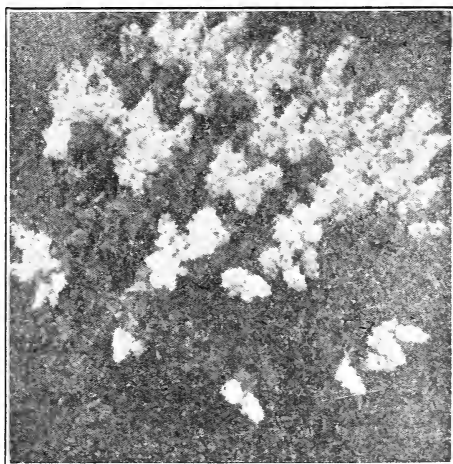
Berberis Thunbergii. This Hedge requires but little attention, and is a thing of grace, charm and beauty always. Two shades to the foliage; the old a dark green and the new growth in spring a beautiful light green. In the fall a wealth of bright red berries that stay on the plants nearly all winter makes the planting doubly attractive. Plants 12 to 15 inches tall. Should be planted one foot apart in a single row. Each 30 cents; 25—\$3.50; 100—\$12.

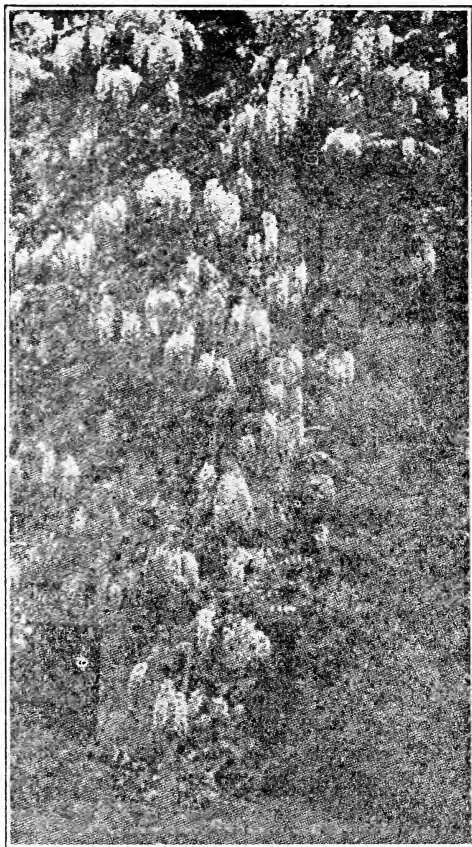
DOUBLE FLOWERING LILACS

The old fashioned Lilacs, with their pleasing fragrance, were prime favorites for many years, but the newer named sorts with double flowers far exceed the old types in worth and beauty. The individual flowers of the double sorts, resembling miniature tuberose, carried by the plants in immense trusses, are delicately perfumed. The fine, well branched stock we offer stands 1½ to 2 feet in height. The varieties are as follows: **Charles Joly**, dark violet purple; **Mme. Casimer Perier**, a free blooming white, **Michael Buchner**, pale lilac, and **President Greys**, one of the best blue shades. Lilacs are particularly effective when

planted in groups or masses, and we will send the four above named sorts all for only \$5. Single specimens at \$2. each.

For those who may wish to purchase the old fashioned sorts, with single purple lilac flowers, we offer nice plants, same size as above, at 75 cents each. 3 for \$2.





CLEMATIS PANICULATA

Another excellent, and very popular climber for porches and screens. Rapid grower; perfectly hardy, and in August the plant becomes a fragrant sheet of white, covered by myriads of small star-like flowers. Foliage is dense, and a pleasing shade of green.

Each 30 cents; 4 for \$1.00.

CHINESE CINNAMON VINE

Beautiful heart shaped foliage and fragrant blossoms. Grows well in even the poorest soil. Quickly surrounds windows, doorways, arches, etc., with its pretty foliage. 6 Tubers of this Vine for Only \$1.00.

JAPANESE BITTERSWEET

An ornamental vine for some odd corner. Large foliage, yellow flowers succeeded by clusters of orange-red berries which are ornamental on the vines and desirable for winter house decoration. 2-yr. old plants 75 cents each.

WISTERIA

What a perfect bower of beauty a single plant of WISTERIA becomes. For a porch screen, for arbors, trellis, pergolas, summer houses, fences or the side of a house, and for completely covering outbuildings, it is difficult to find a better suited plant. It is one of the very best, sturdy and rapid climbers that we have, and during the month of May it becomes loaded with a wealth of enormous trusses of gorgeous bloom. It grows easily anywhere, but when first planted it is advisable to feed it well in order to give it a vigorous start. 2-yr. plants 75 cents each or 3 for \$2.00.

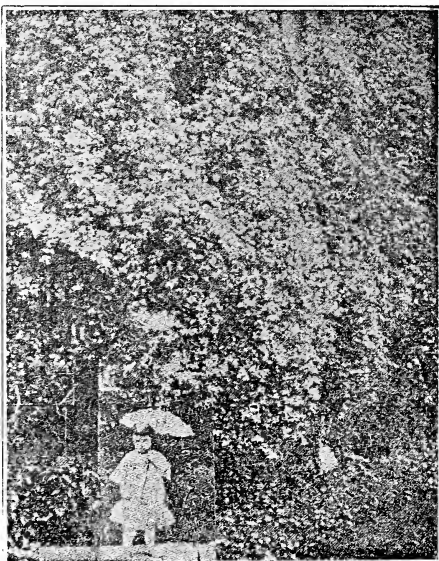
BOSTON IVY

Very popular for growing on brick or stone walls. 2-yr. plants 60c

JAPANESE KUDZU VINE

The most rapid growing vine we know of. Has been known to grow twenty feet in a week. Foliage large and tropical. Dies down in the winter and starts new growth from the roots in early spring. Try to stop this plant from growing, and see if you don't run into a snag. You will like this vine.

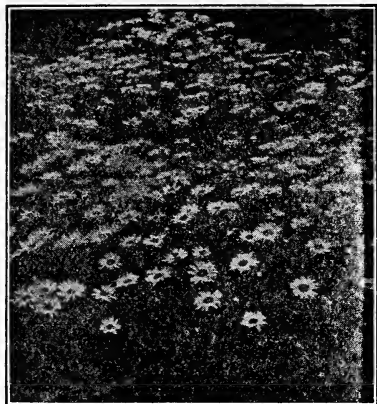
35 cents each; 3 for \$1.00.



Cematis Paniculata.

FARGO'S CHOICE HARDY PRENNIALS

Improved forms of old fashioned flowers that are a pleasure and delight continually. Need little if any care after planting and most every garden or lawn has a place for a few groups of them at least.



Shasta Daisy

SHASTA DAISY

The flower that made Burbank famous. Splendid large showy flowers of pure glistening white and gold. Very hardy and bloom July to October. Height 15 to 18 inches.

DIGITALIS (or Foxglove)

As gorgeous and attractive as Gladioli. Old fashioned, stately and dignified. Grow 3 to 6 feet tall. Foliage rich and luxuriant. Bloom from June to August.

HOLLYHOCKS (Double)

Make fine backgrounds, hide unsightly views and the tall spikes of double blooms certainly make gorgeous bouquets for big vases. A wide variety of bright and attractive colors. Height 5 to 6 feet.

BLUE SAGE—There are never enough blue flowers; and here is one that is liked exceedingly well. Blooms in profusion during August and September; the tall spikes of sky-blue flowers growing to a height of 3 or 4 feet.

COREOPSIS—One of the most popular hardy plants and very easy to grow. The flowers are rich golden-yellow, gracefully disked in form, and serrated or irregular edges to the petals. Free bloomer all thru summer and autumn. Invaluable for cutting. Height 3 feet.

DELPHINUM (or Larkspur)—The prevailing colors are blue on tall plants of fine form and neat attractive foliage. By cutting the plants down to the ground immediately after blooming and digging in a little bone meal about the plants, second and third crops of flowers can be had in one season. Height 4 feet.

SWEET WILLIAM—The colors are rich and varied, and they bloom for a long season. Make a splendid effect in solid beds or borders as well as amongst the mixed hardy planting.

SNOW-IN-SUMMER—Silver foliage, with white flowers in June. Dwarf, suitable for carpeting, for covering graves, and for the rock garden.

CAMPANULA—Not only are Campanula extremely hardy for outdoor planting, but when potted up and flowered indoors they are amongst the most showy of spring flowers. Bearing spikes of lovely bell shaped flowers, either blue, white or pink, they certainly produce a lovely and charming effect. Our offering is in a mixture of colors only.



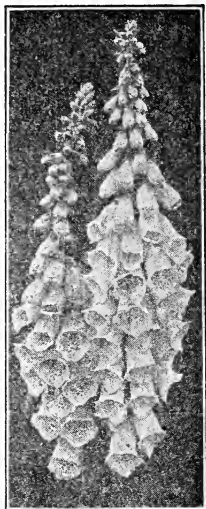
Campanula

ANY OF THE ABOVE 25 CENTS EACH. 4 FOR \$1.00.

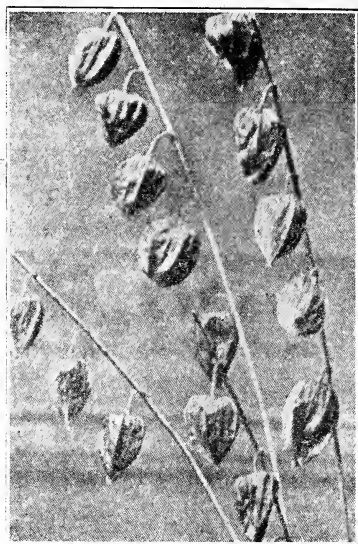
FARGO'S CHOICE HARDY PRENNIALS



Bleeding Heart



Digitalis



Lantern Plant

MEADOW SWEET. An excellent plant for partial shade. The fine feathery flower plumes are very attractive in June and July. Colors: white and pink. Height 3 feet. Each 35 cents. 3 for \$1.

BLEEDING HEART. An old time favorite, and now quite scarce. The beautiful silvery-green foliage, with its numerous graceful sprays of heart shaped flowers, make an attractive display. Suitable for the lawn, the hardy border and for forcing in pots. Strong roots 75 cents each; 3 for \$2.

CENTUREA. Fine for the perennial border and for cutting. Bears a wealth of lovely blue flowers in May and June. Height 2 to 3 feet.

HARDY CARNATION. Choice mixed varieties that will be much appreciated in the hardy border.

JAPANESE BELL FLOWER or *Platycodon*. Very similar to the Campanula family, but bearing lovely blue or white star shaped flowers from July to October. Grows 2 to 2½ feet tall. One of the most deservedly popular of hardy plants.

VERONICA is another excellent hardy plant, growing 2 to 3 feet high, bear-

ing long spikes clustered with lovely deep blue flowers from mid-July to September.

BERGAMOT. Showy red flowers in profusion; grows 2 to 3 feet high, succeeds anywhere. Blooms July-August.

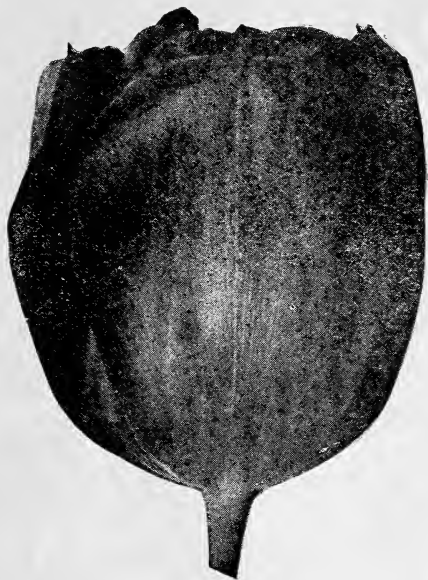
CHINESE LANTERN PLANT. Bears many orange colored lanternlike fruits that are very showy. Useful for cutting and drying for winter bouquets. Much used by florists.

PHYSOSTEGIA or *Faes Dragonhead*. Growing to a height of 4 to 6 feet, and bearing long spikes of delicate snapdragonlike flowers in midsummer.

PYRETHRUM or *Painted Daisies*. An old fashioned plant bearing many bright flowers in June; colors, various shades of rose, pink, also white in mixture. Fine fernlike foliage. Likes lots of sun. Very attractive plant. The flowers borne on stiff stems 2 to 3 feet in length; they make wonderful bouquets. You will be delighted with it.

HARDY PINKS. Beautiful summer bedders producing masses of sweet, clove scented blooms borne on long stems and suitable for cutting.

EXCEPT AS OTHERWISE NOTED, 25 CENTS EACH. 4 FOR \$1.



Here's A Bargain For You

And A THRILL As Well

Big Surprise Collection

52 WONDERFUL TULIPS

**A Grand Big \$4.25 \$1.98
Value For Only**

Mr. Fargo has personally arranged this selection, and we have gathered together this unique assortment of brilliant, wonderful, bizarre and unusual types of Tulips in sorts to please, astonish, delight and amaze you. It is truly a Great Silver Anniversary Bargain. Prepare yourselves for a REAL thrill when these flowers burst forth into bloom next springtime. They have been selected to bloom over the longest possible period too; to give you as nearly as possible, continuous bloom from April to June. There are just 52 wonderful Tulips in this great assortment. First we mention the 25 beautiful named varieties, (unlabeled), early and late; in many wonderful and gorgeous colors, separate and distinct varieties. Then there are 9 of the amazing PICOTEE Tulips. These lovely flowers have petals gracefully formed and with pointed tips; white in color, edged with a lacy border of rose-pink. Gradually the color changes, almost as if by magic, until practically the whole flower becomes a delightful pink. This is certainly an astonishing and interesting performance to observe right in your own garden. We also include 9 of the Great Black Darwins, unique amongst Tulips, one of the oddest and most astonishing you will see anywhere. And then to complete the collection we have added 9 of the marvelously striped and curiously variegated Rembrandt or Painted Tulips as a crowning surprise.

Be sure to include this Collection in your order at the special low \$1.98 price. In ordering ask for

BIG SURPRISE COLLECTION OF 52 TULIPS.

Silver Anniversary Pre-season Sale of Gorgeous Tulips

First Selection Book YOUR Orders NOW Save Nearly HALF Second Choice

\$1.10

These Are all Nice Plump Bulbs for Fall Planting and
Perfectly Satisfactory Bulbs are Guaranteed

19c

There is no other flower that so brightens a cheerless landscape after the drear winter months have passed, and brings in cheerfulness when it is most needed, in the early days of springtime, as does the colorful and brilliant Tulip. And they come too in such a wide range of brilliant colorings, and in numerous shapes, forms and varieties, for early and late blooming, that they have made themselves practically indispensable. You have them in bloom on your lawn and in your gardens from April until June. There are the charming early flowering sorts, both single and double, that make such a glorious display in early spring. The late Darwins growing on long stiff stems, making a long lasting display and exquisite for use as cut flowers as well as for outdoor effect. The Breeders, which are much like the Darwins except in color, running to browns, buffs, orange, etc. And then the various charmingly odd sorts such as the Picotees, Rembrandts, Peony Tulips and others that might be enumerated.

Each year we import hundreds of thousands of cheery, gorgeous Tulips and other Bulbs; always from the same reliable Holland growers who have served us for many years, and we again present to our customers the opportunity of making the home grounds a place of charming, dazzling beauty at small cost. A truly wonderful display of gorgeous color awaits you in this Great Silver Anniversary Pre-Season Tulip Sale. Here is such an offer as should fill your grounds with beautiful Tulips to burst forth into bloom next springtime. For each \$1.10 Tulip Collection ordered NOW for delivery in September you are entitled to select another \$1.10 Assortment of Tulips for only 19 cents.

25 Single Early Tulips \$1.10	15 Selected Tulips. All different \$1.10
20 Double Tulips \$1.10	12 Hyacinths for beds \$1.10
20 Late Darwin Tulips \$1.10	9 Large Hyacinths for pots or beds \$1.10
15 Late Peony Tulips \$1.10	50 Giant Crocus \$1.10
15 Fancy Picotee Tulips \$1.10	3 Easter Lilies \$1.10
15 Great Black Darwins \$1.10	
20 Big Breeder Tulips \$1.10	

We have also listed above some very attractive offerings of other Bulbs, and while we can give you the 19c Special offer on Tulips ONLY you may, however, select any 2 of the other Collections at a special price of only \$1.98. You will find high satisfaction in EVERY Assortment.

This letter is from Mrs. J. Ralph Magee, 2812 Montlake Blvd., Seattle, Wash: "Last Fall I purchased six of the Bulb Collections as advertised in our Church papers. They were WONDERFUL this spring, and I was so proud of them. It was my first experience raising flowers from Bulbs, and it was a happy experience."

Fargo's Famous Bulbs for Fall Planting have achieved Nation-wide fame, due in the first place to our many years of persistent advertising, but principally to the wonderfully gratifying results our customers everywhere have had from planting our bulbs. Enthusiastic testimonials from pleased and delighted customers come to us from all quarters; there is room here for extracts from just a few of them: One writes, "I have seen some of your Tulips in bloom. They are quite the tallest and most beautiful I have seen." And another says, "The Fall Bulbs are a great success. I am delighted with them." And still another one: "The Hyacinths are the largest I ever saw; the Tulips a joy to behold. Everyone admires them." And we could recite such testimony by the hour.

ORDER YOUR FALL BULBS NOW

Remember: For each \$1.10 Tulip Assortment ordered NOW, you can also select another \$1.10 Assortment for only 19 cents. While we will receive orders from this special sale right up to the first day of August; why wait until the very last minute to order? Far better indeed to sit right down, go over the list carefully, and send in that order NOW. Of course you are privileged to send the remittance along with the order if you care to, but it is not at all necessary. You can pay the postman on delivery if you prefer, for the Bulbs and the few cents postage. The main and important thing is to mail us your order while the matter is fresh in your mind; it is so very easy to forget—and regret, and we are sure you will not want to overlook this opportunity for having a lovely display of these gorgeous and beautiful flowers when it may be done at so reasonable a cost. Here is an offer that can't be beat in a thousand years, so tell your friends and get your orders in NOW.

SAVE NEARLY HALF

Address:

CLARENCE B. FARGO,

FRENCHTOWN, N. J.

If you send remittance with the order, be sure to add 5% extra for parcels post delivery; if you live west of Ohio, in Mich. or south of Md., add 8%. On C. O. D. orders you pay the postage costs at the same time of paying for the Bulbs.



SAVE NEARLY HALF

Order Your Tulips

In The Spring

For September Delivery

**Four Pages of Silver Anniversary
Bargains in Bulbs for Fall
Planting**



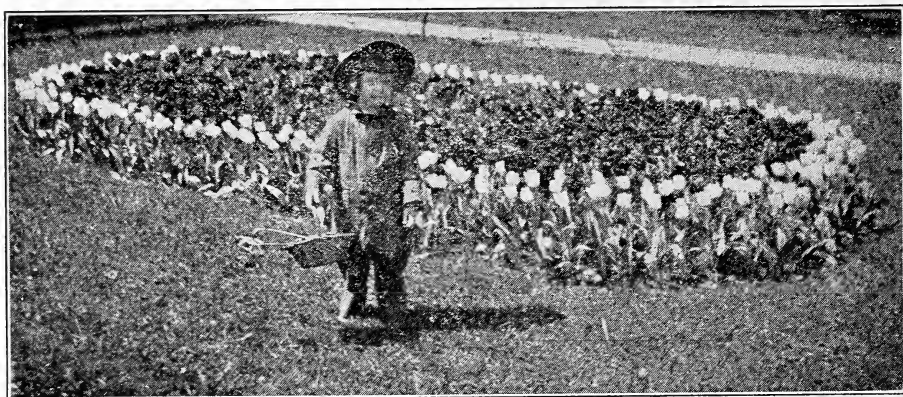
Lots of water has run under the mill since the two photos on this page were taken by the "proud pater," and many millions of Tulips have gone out from Frenchtown since that day, to grace gardens in every section of the Union, and to foreign lands. The little girl is no longer little; she is now fourteen.

But the Tulips are the same gorgeous beauties as ever; supplied by the same reliable Holland growers who have served us so well for years, and distributed on to our flower loving friends at attractive prices that have placed these delightful flowers within the reach of every purse.

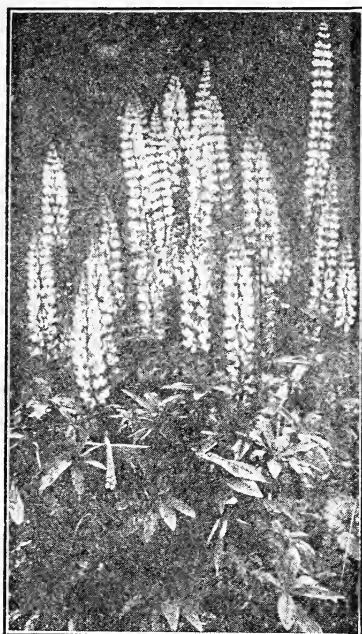
Today, the important question is, are you getting all the joy and pleasure, and delight out of YOUR grounds that you are really entitled to have? Think it over NOW; decide to make as liberal plantings as possible this coming Fall, that you might have them to enjoy in the spring-time.

And the very best time to order the Bulbs to meet your requirements is to do it right NOW; paying for them on delivery in September if you

wish. Look over the attractive offerings on the succeeding pages carefully, and mail us your orders while the matter is fresh and foremost in your mind.. Show this array of liberal and attractive offerings to your friends if you will. Probably they would like to join you in ordering.



FARGO'S CHOICE HARDY PRENNIALS



Lupines

ACHILLEA

A single plant will produce hundreds, and even thousands, of flowers the first summer, but when established the second year they have more than 5000 perfect flowers on a single plant at the same time. It commences to bloom early in July and is a perfect mass of beautiful flowers until frost, the same blooms keeping perfect for two or three months. The small flowers are pure white, and produced in large sprays, making it one of the finest cut flowers for mixing in with bouquets, vases, baskets, etc. For cemetery planting it is also valuable; in fact it is also called "The Great Cemetery Plant." The Pearl—white; 25 cents each. Larger field clumps 50 cents each. We also have Roseum, which is the pink type of Achillea, at the same prices: 25c and 50c each.

LIATRIS or Blazing Star. Showy and attractive; succeeds anywhere. Produces large spikes of light purple-rose flowers in July and August. Height 5 feet. Each 25 cents. 4 for \$1.

GAILLARDIA or Blanket Flower. One of the very showy sorts; succeeds anywhere if given a sunny location. The large, gorgeous flowers have a dark red-brown center, with the petals marked in rings of brilliant colors. Grows 2 feet high and blooms in June and the balance of the season. Each 25 cents. 4 for \$1.

LUPINES

The lovely large spikes of bloom in May and June are very pleasing. This is a very effective plant, growing to a height of three feet. Assorted colors. Each 35 cents; 3 for \$1.00.

YELLOW EVENING PRIMROSE

Lovely flowers; fine for exposed sunny positions, blooming the greater part of the summer. Height 18 inches. Each 35 cents; 3 for \$1.00.

ORIENTAL POPPY

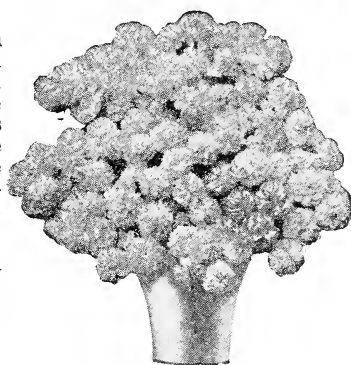
More gorgeous than the Annual sorts; grows 3 ft. high, and in May and June their splendor is hard to equal. Each 35 cents; 3 for \$1.00.

COLUMBINE

(*Aquilegia*). These new long spurred hybrid types are fine for garden effect and for bouquets. Everybody admires their light airy appearance. Each 25 cents; 4 for \$1.00.

GYPSOPHILA

(*Baby's Breath*). Tiny white flowers in myriad clusters. In great demand for use in bouquets and for drying. Each 25 cents; 4 for \$1.00.



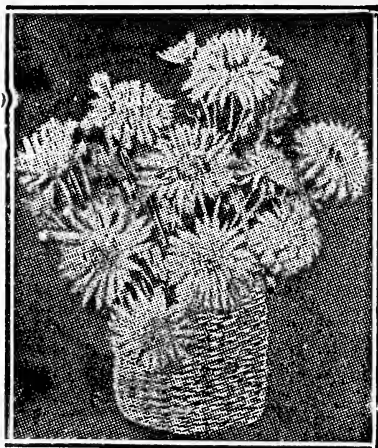
FORMOSUM. This is a type of the Bleeding Heart with silvery cutleaf foliage. The flower itself however is not as attractive as the type of Bleeding Heart pictured on another page. For the foliage effect however it is FINE. Each 50 cents.

HELIANTHUS. Hardy Sunflower. Various shades of yellow; the flowers much resemble decorative dahlias. Tall growers; fine for cutting. It succeeds anywhere. Each 25 cents. 4 for \$1.

FARGO'S HARDY CHRYSANTHEMUMS

For queen of all late flowers we must give preference to the Hardy Chrysanthemums. These are the Large Flowering Hardy sorts, but must not be confused with the immense greenhouse or pot grown sorts which are not hardy. The plants are literally covered with flowers from the middle of September until after the snow flies. They should be planted liberally, as the fine shades we offer are especially showy, and the plants increase in size and beauty each year. Why not make a place for a dozen, or so at least of these desirable plants?

Mrs. Wm. J. Purdy, Somerset, Pa., says "I received Chrysanthemums and set them out. They are growing fine."



Offered in an Assortment of Colors.

EACH, 25 CENTS; 6 FOR \$1; DOZEN, \$2.00.

We can also supply field-grown clumps at 50c each or \$5 per dozen.

"I feel constrained to express to you somewhat of my appreciation of the splendid quality of the growing things I have purchased from your house. I have never had any but the most satisfactory results from your rose bushes, shrubs and bulbs."—Mrs. John B. Wyeth, "The Lindens," Haddon Heights, N. J.

BETTER PHLOX

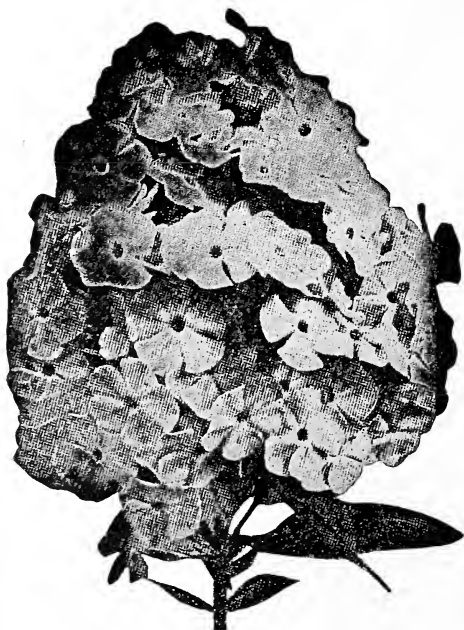
Among the hardy perennial plants, no class is of more importance or more in public favor today, embracing as they do, a wider range of attractive colors than is found in any other hardy plant, while their gorgeous masses of color are unrivalled by any other summer flower.

Hardy Phlox are distinctive and effective, begin blooming the first summer, and bloom for a very long time. We have an excellent assortment of bright showy colors in mixture, also white separate, at 25 cents each or \$2.75 per dozen.

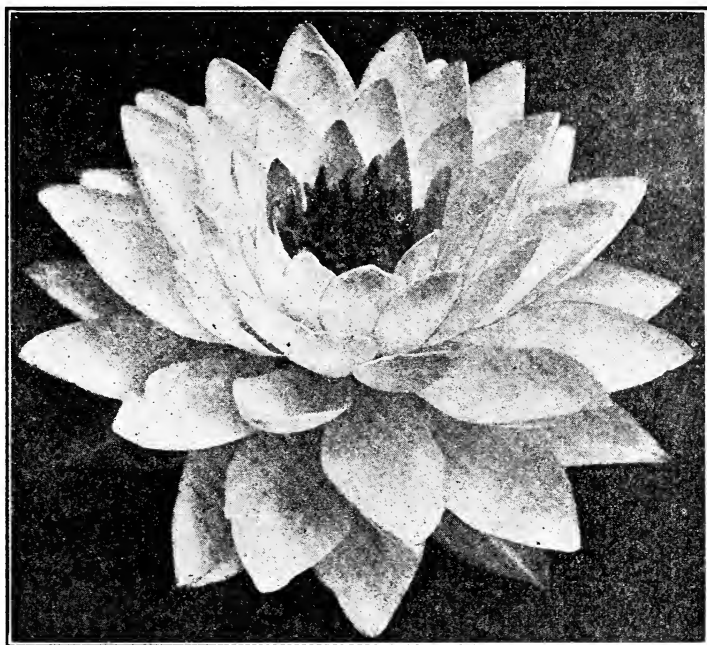
FORGET-ME-NOT. These dainty little blue flowers are famous and loved the world around. Just fine for a shaded spot, and bloom profusely over a long season.

SWEET LAVENDER. Delightfully fragrant blue flowers in July and August. Height about 18 inches.

Any of the Above 25 cents Each
4 for \$1.



HARDY WATER LILIES

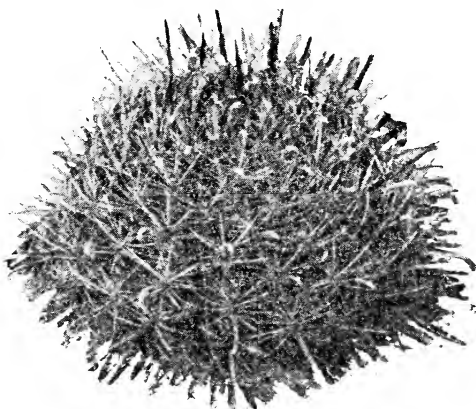


This is the hardy native Water Lily, suited alike to growing in ponds, lakes or in tubs. It is a very strong, vigorous grower; the flowers pure white, five to seven inches across. Ready for delivery after April 15th. EACH \$1..... 6 FOR \$5.

CACTUS—PEQUENA VISNAGA

Curious Cactus From Mexican Border

Extremely curious plants of the Cactus family, gathered for us from the sandy wastes of the Mexican Border. You can stand it on the table or in the window without any pot whatever and it will last for years. Also it makes a curious and unique plant for pot or jardinier. If you like the odd and curious in plant life you will like the CACTUS Pequena Visnaga. Friends will ask a thousand questions about it. Each plant sent out is a nice specimen weighing several pounds; large enough to be immediately effective. The globe shape, fleshy green body of the plant is equipped with myriads of sharp needles in circles surrounding long reddish cant-hooks, and in its natural habitat a circle of flowers forms on top of the plant. Cactus stand much neglect and abuse even though impaled on a fence picket will last for years. Secure one of these Mexican Border Cactus while you have the chance and give your friends something to talk about. Nice plant for only \$1.50. 2 of them for only \$2.50. Should you wish a larger plant we will arrange to have our collector send you one by express direct from his nearest express office. Plants up to 10 lbs. weight at \$2.50. Up to 25 lbs. at \$5 each.

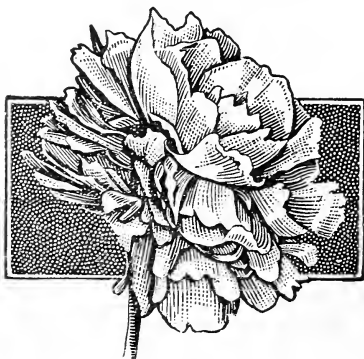




Gloxinias

TUBEROUS BEGONIA

Grows in pots or bedded out, they are magnificent. Single blossoms sometimes measuring six inches across. The beautiful colors range from ivory-white and flaming scarlet, through shades of bright bronzy-yellow, light and dark crimson, orange, salmon, ruby-red, rose and pink. The flowers are perfectly reflexed, and their gorgeous effect is emphasized by the beautiful foliage. **Mixed colors 35 cents each; \$3.50 per Dozen.** Can be started in pots in March and transplanted later, or in beds after May 1st.

**GLOXINIAS**

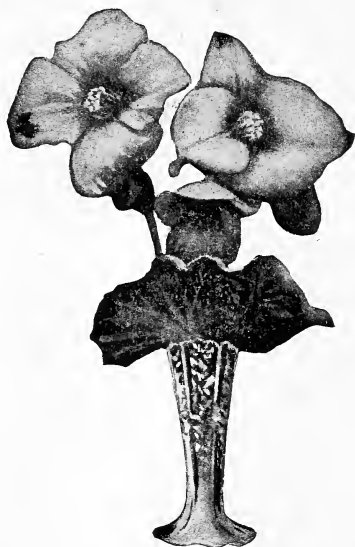
A most beautiful flower; tropical in appearance, it delights in a shady location on the porch, where it will bloom in great profusion, and to the delight of all who see it. Gloxinia bulbs are quite scarce.

Each 50 cents.

TUBEROUS WISTERIA

Grows 4 to 8 feet in a season. Fragrant purplish flowers resembling the climbing type of Wisteria. Blooms during July and August.

2 Bulbs for 25c. 10 for \$1.

**COLOR ASSORTMENT OF PEONIES**

These are not labeled with their names; simply with the color of the blooms. The same good 2 to 5 eye divisions as our varieties labeled with names. Your choice of pink, white, red or assorted, labeled with color if desired, at only 50 cts. each; **Dozen \$5.**

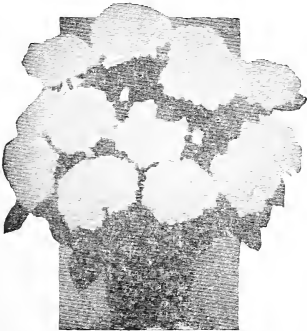
"BIG 3" PEONY SPECIAL FOR \$2.

Festiva Maxima, large white, valued at 75 cents; **Golden Harvest**, peaches and cream just describe it, \$1. each. **Fragrans**, rose-red, 60c each.

Three different colors for only \$2.



AMARYLLIS FORMOSSISSIMA (Or Jacobean Lily). There is hardly a flower which has such deep, rich velvety crimson color, a color so intensely brilliant as the Amaryllis. It is a free bloomer and succeeds well either in pots or in open ground, and blooms very soon after planting. Few flowers can equal it in richness and beauty of color, and it blooms profusely every year. 30c each; Doz. \$3.



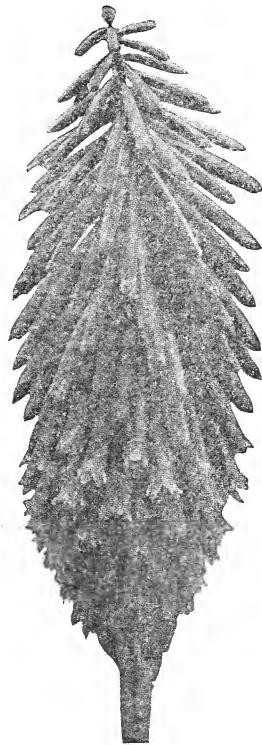
HARDY PINK HYDRANGEAS.

This is the OTAKSA variety so much in evidence at the seashore and elsewhere. Plant a row around your porch, along the house walls, the fence or di-

viding line between properties and have a wonderful and gorgeous display.

Ever and increasingly popular as pot plants for Easter and Memorial Day, having largely taken the place formerly held by Azaleas. The large trusses of delicate pink bloom, and the large glossy leaves, truly do make a magnificent display that is sure to brighten the home and lighten the heart.

Color: pink, changing however to blue where the soil is acid. Strong plants from 4-in. pots 75 cents each. Dozen—\$7.00.

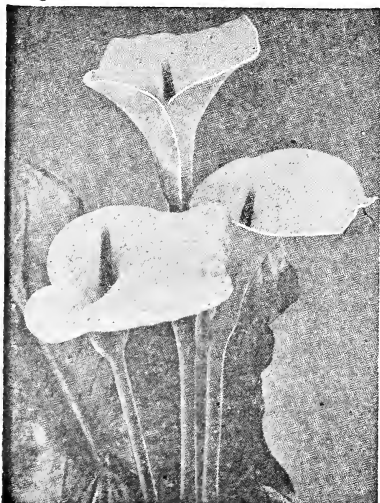


TRITOMA or Red-Hot Poker Plant. This excellent Perennial when in bloom, makes a striking display. A single plant will often throw 15 to 25 spikes of bloom in a season. The flowers are of various shades of red and yellow, are on stout stems 2 to 3 feet long; the flower head itself measuring 6 to 9 inches. Very bright and striking as a single specimen on the lawn, for use in borders, and very useful for cutting. Strong roots 35 cents each; 3 for \$1.00.



Fancy Leaved Caladiums. Glossy foliage of beautiful shape and form, oddly spotted and veined. A riot of vivid and delicate colors embracing white, yellow, pink, red, etc. Easy to grow and no foliage collection is at all complete without at least a few Fancy Leaved Caladiums. Extremely showy and to see it is to admire. Bulbs 50 cents each. **3 for \$1.25.**

Zephyr or Fairy Lilies. These beautiful white flowers bloom in early summer, either in pots or in the open ground. You will be delighted whether you plant three bulbs in a 4-in. pot or the same as Gladioli in the garden. Bulbs 10c each; **4 for 35c.**



Oxalis Summer Flowering. Very useful for edging purposes. Fine along three inches apart and you have an unbroken row or border of lovely pink and white flowers and attractive foliage all summer. They also make showy beds planted en masse. 12 bulbs 25 cts.; **60 for \$1.00.**



GOLDEN YELLOW CALLA LILIES.

The flowers are as large as the white variety, but of a rich, lustrous golden-yellow of velvety texture; dark green foliage with creamy white spots, adding much to the beauty of the plant.

EACH 60 CENTS

3 FOR \$1.50

WHITE GODFREY CALLA LILIES

Compared to the ordinary Calla, it will give three blooms to one. Blooms even when the plants are very small; blooms all winter long. We believe it is the finest white Calla to date.

EACH 50 CENTS

3 FOR \$1.25

WONDERFUL GIANT LEMON PONDEROSA



J. Henby, Berwick, Pa., writes: "One you shipped me two years ago is now 24 inches high *** It has beautiful foliage *** one lemon measuring 12 1/2 inches around."

This wonderful Lemon has created a great sensation, and is a true everbearing variety that you can grow in a pot or tub in the home and one that will prove to be a decided ornament, as well as bear fruit, such as you have probably never seen or heard tell of. On a plant 6 ft. high, no less than 89 of these wonderful Lemons were growing at one time. These trees are wonderful sights to see. The tree blooms and at the same time has fruit in all stages of development from the size of a pea, up to the ripe fruit. Fruits have been taken from these trees weighing over 4 pounds. It is one of the juiciest of all Lemons, makes delicious lemonade, and is fine for pies and other culinary uses. It is not uncommon to make 12 lemon pies from one Lemon. No budding or grafting is necessary. If fruits when quite small and makes a lovely house plant. Everybody can grow their own Lemons. It should fruit freely the second year. Young Plants 35 cents, or 3 for \$1.00.

CHINESE HIBISCUS.

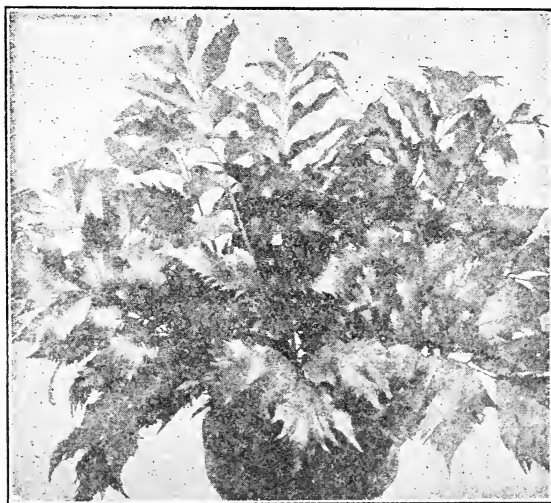
This is a fine pot plant that you will be glad to own. The plants grow to larger size, and the individual flowers are immense—up to 10 inches across. Various colors in assortment.

Each 50 cents

HOLLY FERNS

Not so generally known as the more common varieties of Ferns, but if anything, more beautiful though slower in growth.

The foliage of this choice Fern is a rich glossy dark green, and as our illustration shows, very graceful. It is certainly a lovely plant for window, collonade, pedestal or dining table. Plants from 4 inch pots 75c each; 3 for \$2.00.



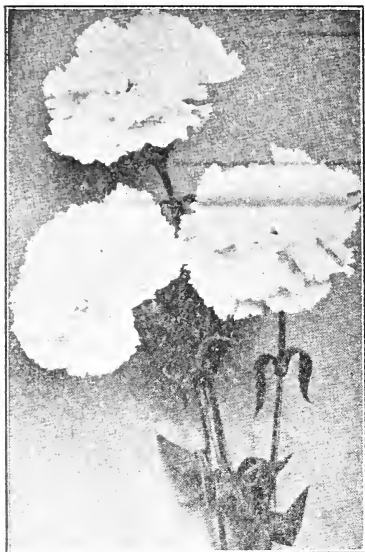
ANNIVERSARY SPECIAL NO. 31

ANNIVERSARY SPECIAL NO. 32

HYDRANGEAS for \$2, or better yet, 10 for \$3.75.

12 KING HUMBERT CANNAS only \$1.29
Here is a \$2.50 value.

CARNATIONS



One need not say anything in praise of this popular flower as it is known and admired everywhere. What every lover of fine flowers does not know however is that it is not necessary to go to the florist and pay fancy prices, for they may be grown in pots right in the home, where they will last much longer than cut flowers and

Strong field grown plants all ready to put up, at practically no cost.

40 cents each or 3 for \$1.00.

Colors: White, pink and red.

HARDY CARNATIONS for outdoor planting. We supply these in strong field grown plants that, set out this Fall, should provide an abundance of flowers from the garden next summer.

30 cents each; Dozen \$2.50.

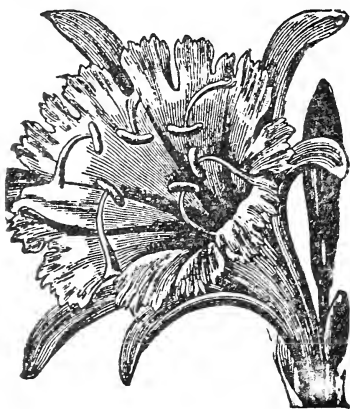
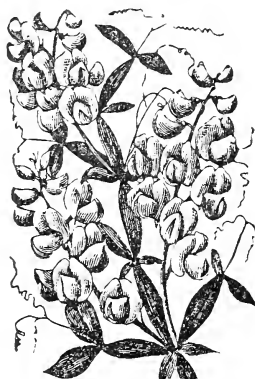
Mixed colors only.

HARDY PERENNIAL PEAS

In full bloom in the spring before the annual sorts begin to flower, and continuing thru the season. Bloom year after year; growing 8 to 10 feet high. Lovely clusters of pink, white and rose blooms. Fine for screens and fences.

12 plants for only \$1.10

C. H. Burgess, Toms River, N. J., writes: "The order arrived O. K. and was well pleased with the service extended."



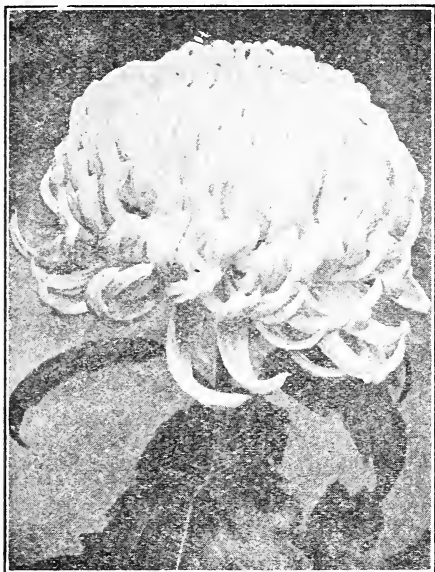
THE GREAT ISMENE

Of about the same habit of growth as the Calla Lily and considered by some flower lovers as even superior to either the Calla or the Easter Lily. The flowers are of large size, odd and novel in form, snowy-white and exceedingly fragrant. Throws up tall spikes, each having several blooms. It has a peculiar grandeur which one can fully appreciate at sight, yet hard to adequately describe. It is in reality a species of white Amaryllis.

Bulbs 35c each; 3 for \$1.00.

"The Tulips bought from you last Fall are all doing nicely. I believe every one of them came up. We planted a few in pots and they bloomed in February."

Nicholas A. Bogdan, Trenton, N. J.

**CHRYSANTHEMUMS****FOR POTS**

These glorious flowers are the showiest and most popular of all for late Fall and early Winter blooming. As I write this (November,) I have a fine big bushy plant in my parlor now in full and gorgeous bloom; a hundred or more fine flowers on it at one time. Just the spring before, it was a small plant from a 2-in. pot, set out in the garden, the tips pinched off occasionally during the summer to make the plant bushy, dug up and potted in September—and now in November a thing of joyous beauty. Big plants in bloom sell in florists shops for \$1. to \$10. or more. You can quickly grow and bloom your own as I have explained here, and all the cost will be is

30 cents each or 4 for \$1.00.

Colors: Yellow, pink and white.

GIANT AMARYLLIS

Everyone should have a few of these wonderful lily-like pot plants. Their immense size, gorgeous beauty and wonderful variety of colorings, are a continual delight. Grown from seed and produced by crossing the finest named varieties obtained from the most noted specialists, producing plants and blooms of very superior size, vigor and coloring. **Fine Bulbs 75c each; 3 for \$2.00.**



Giant Amaryllis

SANSEVERIA.

There is scarcely a decorative plant listed that is more striking in foliage and habit than this and certainly none other that will stand as much downright neglect and hardship. It will grow in a dark hall, cool bedroom, or stand on a mantle or table in a heated room. It will stand gas and dust, and will for weeks without a drop of water, yet remain as thrifty as ever. Erect, rigid, sword-like leaves, thick and fleshy, dark green with clouded bars of white. In May or June it sometimes sends up long, plummy spikes of soft feathery whiteness. Just the plant for sunless rooms, where nothing else will grow.

Young pot grown plants, 35c each.

3 for \$1.00.

Fargo's Flowers From Seed and How to Grow Them

Our Flower Seeds are produced under the best of conditions and with the most painstaking care. Positively, they are **THE BEST SEEDS MONEY CAN BUY.**

Some seeds are much easier to germinate than others. Growers will have failures as well as successes. Some classes of seeds are unreliable even in the hands of professionals. Others could hardly fail with any sort of treatment.

Tender seeds should not be planted outdoors before May and expected to grow; many, however, may be started in the house from Feb. to Apr. and transplanted out in May. Neither should the seed be planted like corn and expected to do well. Sow about twice in depth the thickness of the seed. Very fine seed can be sowed from a salt shaker and pressed down with a flat block or board.

Seeds started indoors should be sowed in cigar boxes, in good soil and covered with glass until the young plants appear, when one side of the glass should be raised for ventilation. Keep moist, but not soaked, so as to provide the needed moisture and yet not "damp off" the young plants.

Do not transplant until after the two seed leaves have been succeeded by the regular leaves.

Flat seeds such as Ricinis, Gourds, Wild Cucumber, Coboea, &c., should be planted edgewise the same as you plant Lima Beans. Planted flat they would have a tendency to rot.

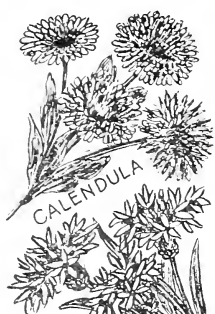
By following out these few and simple suggestions you should have more than the average of success.

ANNIVERSARY SPECIAL NO. 33

THE ENTIRE 11 SEED PACKETS

Of choice Annuals as pictured on this page, and described elsewhere in this catalog, (a \$1.10 value), all mailed for only 85 cents.

PLANT FARGO'S FLOWER SEEDS



CALENDULA



CENTAUREA



GAILLARDIA



GODETIA



BARTONIA



LAVATERA



FEVERFEW



LACE
FLOWER



AFRICAN
DAISY



SALPIGLOSSIS

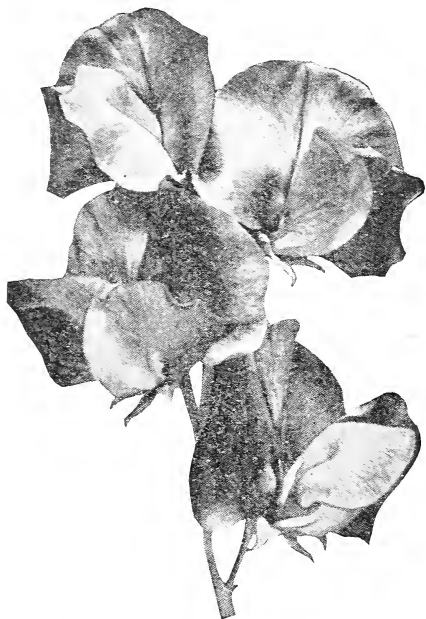


FOUR
O'CLOCK

THE CHOICEST SWEET PEAS OBTAINABLE

Our re-selected Spencers are as far superior to the usual Spencer mixtures as the latter are to the old Grandiflora type. They are the "last word" in daintiness and beauty and are amongst the Queens of Annual Flowers.

Their popularity is justly deserved and is due to their increased size, exquisite colors, many of which beggar description, and added charms of its new waved type. True "Spencers" can never be sold as cheaply as others, yet the great number and wonderful beauty of the flowers more than makes up for the small extra cost.



RE-SELECTED BLEND.

For those who desire a showy row of choice types and many colors at a moderate price, this blend is ideal. It is the very best blend possible to produce for the money, and always delights with its grand variety of shades and colorings.

Packet 10c; Ounce 30c; Lb., \$2.50.

MIXTURES OF LIGHT SHADES

Some do not care for the deeper colors, so this special mixture is made up of only the lighter shades such as white, cream, pink, lavender, salmon, etc.

Packet 10c; Oz., 35c; Lb., \$3.50.

FIERY CROSS IMPROVED.

When Fiery Cross was first purchased by the introducers, from the originator of this unique new sort, a price of 30c for each seed in the entire original stock was paid. In its now improved form you may enjoy all its glory of superb coloring and form for a very small sum.

Its color is a deep cherry-red with an orange-scarlet suffusion. The wings are a harmonizing cherry-orange. The flowers scintillate and glitter in the bright sunlight with a fire-like sheen that is entrancingly beautiful.

Packet 10c; Oz. 35c; Lb. \$3.

THE PRESIDENT HARDING.

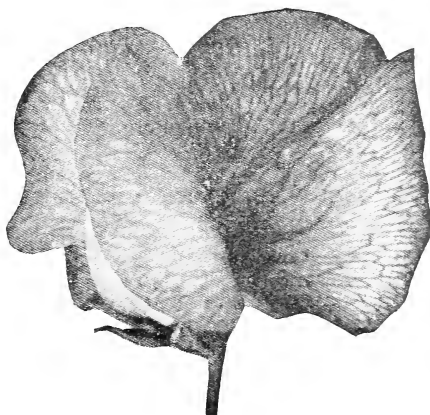
A beautiful new color; peach-red. An entirely new shade in Sweet Peas. Truly magnificent and pleasing. Exquisite in size, form and coloring. The flowers are bold and massive, well proportioned and artistically waved. The President Harding has been awarded the highest honors, both in America and England, and was so named by President Harding's special permission.

Packets only 25c.

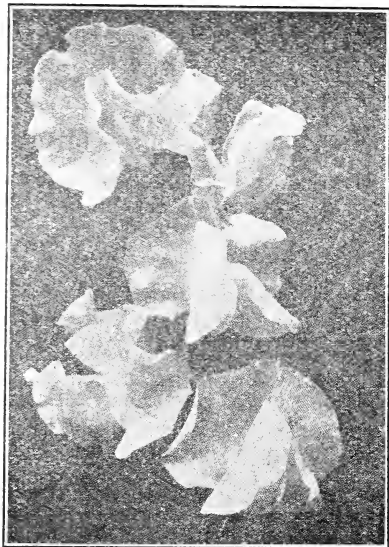
CHOICE NOVELTY MIXTURE.

Made up from the latest and finest varieties of recent introduction. It also contains a number of new and choice California seedling varieties. All the leading shades and colors are represented in this superb mixture.

Packet 15c; Ounce 45c; Lb., \$4.50.



SUPERB SPENCER SWEET PEAS



WHITE

White King. Enormous size, strong and vigorous in growth; a perfectly fine, dazzling white

Packet 10 cents; Ounce, 45 cts.

PINK

Hercules. Very large; excellent in form, and a magnificent deep rose in color.

Pkt. 10 cts.; Oz. 35 cts.

STRIPED

America. Ivory-white striped with brilliant crimson-red. Very showy and effective.

Pkt. 10 cts.; Oz. 35 cts.

ORANGE-SCARLET

The President. One of the most brilliant. Immense size, scorching in color.

Pkt. 10 cts.; Oz. 35 cts.

SCARLET

Wonderful. A fine and continuous bloomer; real scarlet that neither fades nor burns.

Packet 10 cts.; Oz., 65 cts.

BLUE

New Wedgewood. A bright delphinium shade of blue; large wavy flowers, four to a stem.

Packet 10 cts.; Oz. 45 cts.

SALMON

Liberty. Produces four flowered sprays of glowing salmon flowers with an orange cast, and in great abundance. Vigorous grower and does best in partial shade.

Packet 10 cts., Oz. 35 cts.

THE SEVEN PACKETS. This will give you a variety and multiplicity of shades and colors in the choicest varieties. All 7 Pkts. for 60 cts. All 7 Ounce Packets for \$2.50.

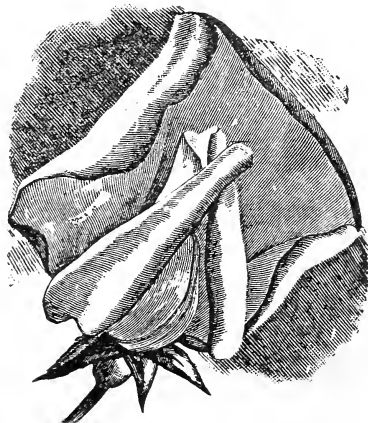
GRANDIFLORA MIXTURE.

The Old Standby.

This is the Sweet Pea that is commonly grown everywhere and comes next to the "Spencer" in popular favor. Mixed colors: Ounce packet 15 cts.; 2 Oz. 25 cts.; lb. \$2.00.

DWARF CUPID SWEET PEAS.

The Plants grow about six inches high and form a dense mass of foliage. The flowers are generally as large as those of the tall varieties, but more closely together, three or four flowers at the end of a short stiff stem. Cupid Sweet Peas give satisfaction and for light dry soil where the tall varieties do not do well, the Cupid will thrive. Also they are nice for borders or in pots. **Mixed Colors:** 10 cts. per Packet; Oz. 30c.



AMERICAN LATE BRANCHING ASTERS



The standard American Bedding Asters grow to a height of 2 to 3 feet. Double flowers on long stiff stems. Branching habit. Seven colors as follows:

HEART OF FRANCE

The first real pure red Aster produced.

Heart of France opens red as the ruby deepens with age and retains its pristine beauty to the very end. The flowers are large and full, the stems long and the plants very robust. You will surely be well pleased with Heart of France.

OTHER COLORS

White, lavender, purple, shell-pink, azure-blue, crimson.

Packet 10 cents.

The 6 pkts. for 50c.

QUEEN OF THE MARKET EARLY ASTERS

The first to come into bloom; double, but not so large as the later sorts. Height 15 inches. Very popular for early bedding and for cut flowers.

Packet, mixed colors, 10 cents.

SINGLE ASTERS

This flower has gained much popular favor in recent years with appreciative flower lovers, as single flowers of many sorts lend themselves wonderfully to artistic bouquet arrangement. Mixed colors.

Packet 10 cents.

COMET ASTERS

The flowers are made up of loose fluffy, ostrich-like petals. The flowers are large and double and the plants grow about one foot in height.

Mixed colors.

Packet 10 cents.

ANNIVERSARY SPECIAL NO. 34

The entire 20 packets listed on these two pages, \$2.35 value, all for only \$1.85. This collection will afford you a wonderful variety and grand display at small cost.

DAYBREAK ASTERS

Ball like in form, with petals incurved. Grow to a height of about 1½ feet.

Excellent for cutting.

Packet 10 cents.



Crego

CREGO'S GIANT ASTERS

This is one of the most beautiful of the newer types. The flowers are of very graceful form, of immense size and borne on long slender stems. Blooms of this new variety usually measure 4 to 5 in. in diameter. The petals are peculiarly twisted and curled, presenting a very beautiful appearance. Bloom in profusion from late in August to the last of September. Colors: Pink, White, Azure-Blue. Per pkt. 10 cts; 3 pkts., 25 cts.

DWARF BOUQUET ASTERS

Fine where a dwarf bed or border is desired. Grow 8 to 10 in. high, and in the Fall the plants are covered with a mass of flowers. Fully double, many shades and colors; plants of compact rounded growth. Per pkt. 10 cts.; 3 pkts. 25 cts.

SUPERB NEW BEAUTY ASTERS.

This entirely new type was first introduced in 1917. Similar in type to American Branching Asters, but later in blooming and on much heavier, stiffer stems. Grows 3 feet high, immense flowers 4-5 inches across.

A Wonderful Aster. Per pkt. 15c.

AMERICAN BEAUTY.

Bright rosy-carmine. Shade of the American Beauty Rose.

PURPLE BEAUTY

Wonderful rich purple flowers of a lovely shade.

SEPTEMBER MORN

Delicate soft shell-pink.

KING ASTERS

(Illustrated)

A distinct new type of large size with long narrow petals.

COLORS:

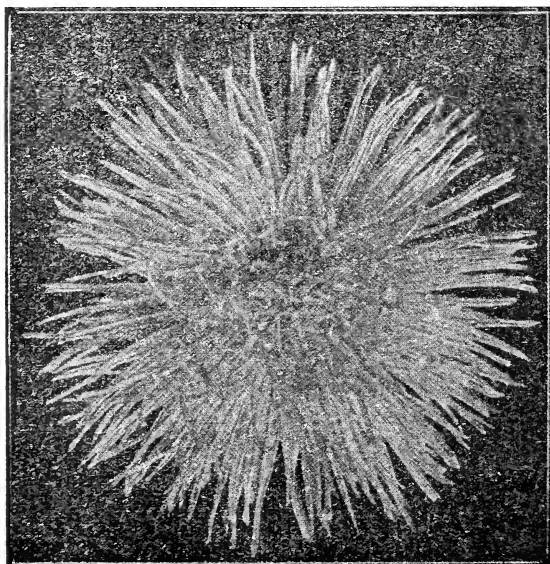
Bright Rose,

White and

Lavender.

Packets 10 cents;

3 pkts. 25 cents.



King Asters

A SELECTED LIST OF CHOICE ANNUALS

The Annuals are Flowers that Bloom the First Season; Dying Down When Frosts Come in the Fall.

ANTIRRHINUM—(Snapdragon).

This beautiful flower is becoming more and more popular every year and deservedly so. They are very easily grown and will live over winter if given slight protection. Make a fine display on the lawn and make elegant bouquets. Colors are rose, yellow, scarlet, white, etc., in mixed packets only. A bed of them will make a lovely display anywhere.

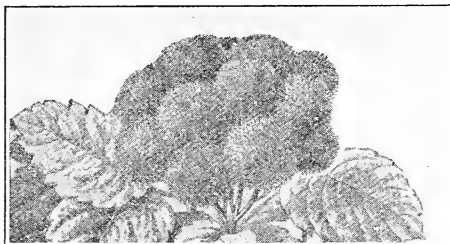
Half-Dwarf, grow 10 in. high; best for beds. **Packet 10 cents.**

ALYSSUM—Little Gem. The plants are dwarf and spreading, grows only 3 to 4 inches high and each plant completely covers a space 12 to 20 inches in diameter. Soon becomes a mass of white flowers, remaining in bloom from spring to fall. This is the finest variety of Sweet Alyssum. **Pkt. 10 cents.**

BALSAMS—The flowers are waxy, showy and very handsome. It is not an uncommon sight to see 500 or more flowers at one time on a single plant. Fine among shrubbery or in borders. A very rapid grower and blooms quickly from seed. Top of each plant should be pinched back to make it form the branching habit. **Pkt. 10c.**

BARTONIA. The bright yellow flowers are borne in profusion all summer. Grows 12 to 18 inches high; flowers 2 to 3 inches across. **Packet 10 cents.**

BLUE LACE FLOWER. Each round head or bloom is made up of many tiny sky-blue florets, presenting a light, airy magnificent appearance. Blooms profusely. Height two feet. **Packet 15 cents.**



Ageratum

AGERATUM—Dwarf bedding plants; easily and quickly grown. Very popular for solid beds, and as border plants; also excellent for pot culture. The color is a rich deep blue. **Packet 10 cents.**

CENTAUREA, Cornflower. Grows 3 feet high; flowers of many colors and fine for cutting. Also called Blue Bottle or Bachelor's Button. Mixed, **pkt. 10 cts.**

CALENDULA. Flowers very freely and of easy culture, succeed anywhere and bloom continuously. The flowers are various shades of yellow and are double. **Packet 10 cts.**

CANDYTUFT. One of the most useful of hardy annuals bearing neat heads or clusters of flowers very freely. My Candytufts are Giant Hyacinth Flowered and very desirable for cut flowers. White and crimson mixed. **Pkt., 10 cts.**

COSMOS—Single. (Illustrated). Are easily raised and of quick bushy growth, height 5 feet. Hundreds of beautiful flowers resembling single dahlias on each plant from Sept. to Nov. Colors are pink, white and crimson, mixed. **Packet 10 cents.**

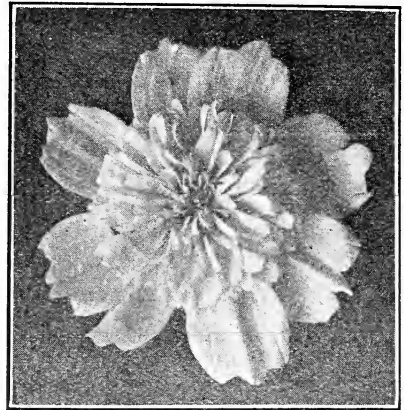
COSMOS—Crimson Ray. A distinct sort. There are a great many more petals than in the common single varieties, narrow and fluted in shape. Color is a brilliant crimson, overlaid with a velvety sheen. **Packet 10 cents.**



Cosmos.

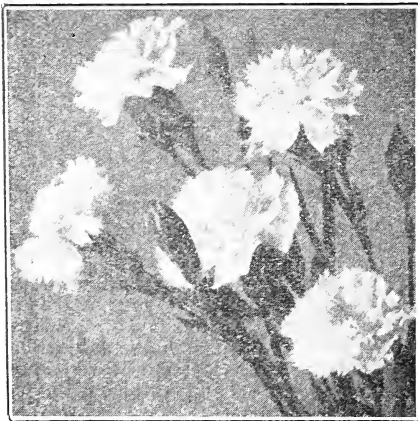
DOUBLE COSMOS.

Every flower lover, almost without exception, loves the Cosmos. As our photo will show, here is a flower, the new Double Cosmos, you will no doubt be anxious to see in your garden. It is rarely beautiful and the lovely flowers you will secure from a planting of our seed will well repay you and they will be sure to astonish and delight your friends. Grows vigorously to a height of six feet and covered with large flowers from September on. Colors: White and pink. Note: While these new types do not yet come 100% true to form, they are highly desirable. Very often the lower branches of the plants will all be perfectly double, while the upper branches will be of the single type. In any event the result is sure to be pleasing. 15c per packet. Both packets for 25c.

**Double Cosmos.**

NEW DIANTHUS, Mirabilis. The flowers are single and measure $2\frac{1}{2}$ to 3 in. across. The fringed edges are most feathery and the colors range from pure white to richest crimson, both solid colors and also blotched and ringed in contrasting shades. Mixed., packet, 15 cents.

DOLICHOS (Hyacinth Bean). The flowers, somewhat resembling Snapdragon, are borne aloft on beautiful large spikes. The flowers are snow-white, and are followed by showy seed pods. Sow the seed about May 1st. You will be pleased with Dolichos. Packet 10 cents; Ounce, 50 cents.



DIANTHUS (Pinks) Bloom freely all summer until frost. Few plants can equal them for beauty and popularity. Pink and white mixed. 10c packet.

CHINESE WOOLFLOWER. This plant has created a sensation wherever shown. Grows 2 to 3 feet high and each branch ending in a large rich crimson head of bloom that does not fade until frosts come. The plant is useful and effective for beds and borders and extremely so for cutting as the brilliant blooms retain their bright color for weeks. Packet: 15 cts.

OSTRICH FEATHER CELOSIA. Every branch bears a large pointed head of feathery, richly colored bloom. Last long for bouquets and can be cut and dried for winter use. Very showy Colors: Crimson, red and golden yellow mixed. Packet, 10 cents.

COCKSCOMB. Most every one has seen this showy plant, but it is now much improved to what it used to be. The bright red flower heads may be cut and hung up to dry for use in winter bouquets. Packet 10 cents.

EVERLASTINGS retain their form and colors when dried. Fine for mantle and table decorations in the winter. Some folks dye them to brighten their effect. Should be cut as soon as in full bloom, tied in small bunches and dried slowly in the shade with heads downward to keep the stem straight. Packet of many sorts mixed, 10 cents.

CARNATIONS, Marguerite. From seed sown in the garden in early spring, the plants begin to bloom in about four months. Hardy, and will live out all winter if given proper protection or may be cut back by removing the flower shoots early in the fall and potted for winter blooming in a cool room. The finest strain, all colors mixed. Packet 10 cents.

DAHLIAS EASILY GROWN FROM SEED.

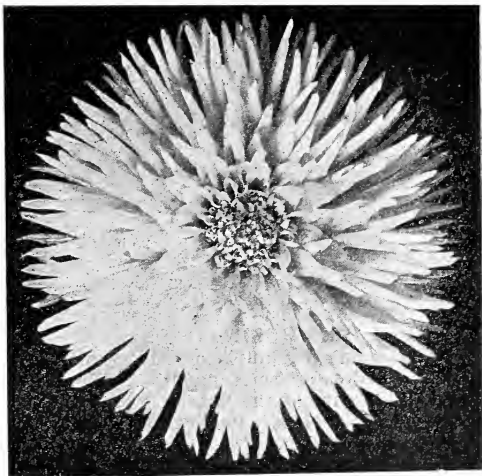
Dahlias from seed provide a chance to produce the world's best Dahlia, and are sure to give you something beautiful and different from your friends and neighbors, and the pleasure of watching the development of each first bud—and all the thrills that go with it. Dahlias do not come true to name from seed hence the great pleasure derived in watching them develop. Seed planted early inside will bloom the first year.

Cactus Dahlia Seed, per pkt. 50 cents.

Decorative Dahlia Seed, per pkt. 20 cts.

Peony Dahlia Seed, per pkt., 25 cents.

Single Dahlia Seed, per pkt., 10 cents.



DAHLIA COLLECTION—The entire 4 Packets for only 75 cents. Value \$1.05.

DAISIES OF MANY SORTS.

PAINTED DAISIES—The plants grow 12 to 18 inches high, and produce a profusion of flowers of many bright colorings, somewhat as do the Cinerarias. The foliage is dark green and quite ornamental. Painted Daisies, or annual *Chrysanthemums*, bloom profusely from July to October.

Packet 10 cents.



Painted Daisies

GOLDEN ORANGE DAISY

A bed of them in full bloom is a grand sight. The plants are hardy, of branching habit and grow 12 to 15 inches high. Its flowers are a rich, glossy orange-gold with dark eye, and measure $2\frac{1}{2}$ to $2\frac{3}{4}$ inches across. Packet 10 cents.

BLUE EYED DAISY

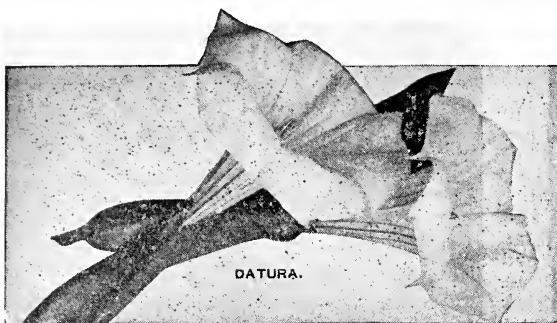
Silver white petals with a beautiful sky-blue eye. Easily grown from seed and quickly forming plants 2 feet or more across. Very odd and lovely. Packet 10 cents.

SWAN RIVER DAISY

The flowers are small, light blue, Cineraria like. Bloom profusely, make a fine plant for edging beds, walks or paths; likes a sunny location. Packet 10 cents.

SHASTA DAISY

This famous giant, long stemmed white Daisy was originated by Luther Burbank. Easily grown and perfectly hardy, therefore excellent for permanent plantings and for cut flowers.. Packet 10 cents.

**DATURA or Angels Trumpet**

Grow to a size of 2 to 4 feet and are excellent as specimens on the lawn. In the fall they may be taken up in large pots for winter house blooming. Bears a profusion of large white or yellow trumpet shaped flowers. Make fine plants for center specimens in flower beds, also for planting amongst shrubbery. **Packet 10 cts.**

EVENING PRIMROSE

Elegant hardy plants for sunny places in the border or rock garden. Blooms the greater part of the season.

Height 12 inches. **Packet 10 cents.**

FOUR OCLOCK'S

Their habit gives them their unique name, remaining tightly closed until about four o'clock in the afternoon, they all open together, giving the plants a vivid show of color, and filling the air with their fragrance. Height 2½ feet. **Packet 10 cts.**

FEVERFEW

A fine old fashioned border plant, about 12 inches high, bearing clusters of pure white double flowers. **Pkt 10c.**

GLADIOLI

These flowers range all thru the colors from white to crimson with many of them beautifully variegated, and raising the bulbs from seed is an exceedingly interesting pastime. No matter how many bulbs you plant; try some seed too for the experience it will give you. **Pakt. 15 cts.**

GODETIA

A lovely free blooming plant that enjoys a cool location, where it will bloom all summer. Grows one foot high. Mixture of lovely shades of red, pink and blue, also white. **Pkt. 10c.**

FORGET-ME-NOT (Myosotis)

Succeed best in damp shady places. Planted in a single row around a flower bed they make a beautiful border. Blue and white mixed. **Packet 10 cts.**

GAILLARDIA (Blanket Flower)

The flowers are large, brilliant and borne on long stems. Nice for bouquets. Bloom quite early and until frost. Mixed packets of red, scarlet, yellow and orange. **10 cts. per packet.**

GYPSOPHILA (Baby's Breath)

Small star-like flowers borne in feathery sprays; highly regarded for cut flowers as they lend a most graceful effect to bouquets. **Packets, 10c.**

HELIOTROPE

We all know and love this grand and fragrant flower, but not many know that

it can be raised from seed as easily as the **Verbena**. Choice mixture of many colors. **Packet, 10 cents.**

ICE PLANT

A trailing vine; fine for hanging baskets, vases and for rock gardens. Very unique in its appearance. **Packet 10c.**

IMPATIENS—The plants grow 1 to 2 ft. ft. high, and they are one of our most beautiful annuals. Branch well, and the flowers are borne in the greatest profusion; standing well above the plants. Colors: white, and on thru the shades of pink and red, also violet, in mixture.

Packet 15 cents.

JOB'S TEARS

Vigorous growing Ornamental Grass, height 3 feet. It's large seeds, from which it takes its name, are used for beads. **Packet 10 cents.**

ESCHOLTZIA (California Poppy)

Very showy for beds or borders; finely cut foliage, many bright colors, free and continuous bloomers. **Packet 10 cents.**

KOCHIA

Also called "Summer Cypress" and "Moses' Burning Bush." The plants are always round or globe-like in form and the stems are clothed in light green leaves. Early in the fall they are thickly set with small scarlet flowers, making each plant resemble a ball of fire. Very attractive as single plants or grown in continuous rows. **Packet 10c.**

NEW RED LARKSPUR

Grow quickly and flower freely and are distinct from the Perennial Larkspur or Delphinium. Color a lovely rose-red: something odd and unusual. Large flower spikes grow to a height of eighteen inches. **Packet 10 cts.**

LOBELIAS

Grow 8 to 12 inches high and covered with small star-like flowers. Fine as an edging for flower beds, hanging baskets, vases or for pots in winter. Blue and white mixed. **Packet, 10 cts.**



Marigold

LAVATERA—Grows to a height of about two feet and a splendid plant for cool location. The plants branch well and bloom profusely from July to Fall.

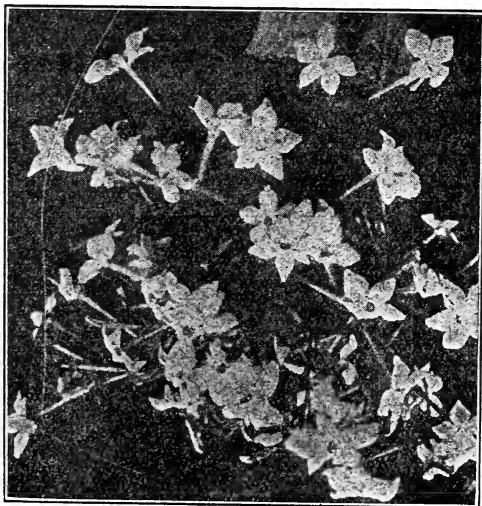
Packet 10 cts.

LANTANA—Shrubby plants that make a grand display the first summer. Clusters of Verbena-like flowers they bloom freely all summer. Mixed colors.

Packet 10 cents.

MIGNONETTE—This flower is a general favorite on account of its delicate fragrance and its lovely hyacinth shaped heads of bloom. Red, gold and cream mixed.

Packet 10 cts.



Nicotiana.

MARIGOLDS

This beautiful yellow flower needs no description as it is an old favorite. Beautiful in the garden and fine for cutting. Grows 2½ ft. high.

MARIGOLD—Lemon Ball. Very large round double canary colored flowers.

Packet 10 cents.

MARIGOLD—Orange Ball. Enormous double rich orange flowers. Pkt. 10c.

MARIGOLD—French Dwarf. Attain a height of about one foot. Useful for edging flower beds or walks. Pkt. 10c.



Phlox Drummondii.

PHLOX, Drummondii—When sown in a mass, the effect is truly charming. Of quick compact growth and come into bloom early. Pink, white and scarlet mixed, unsurpassed in brilliancy and beauty of coloring. Per packet 10 cts.

STARRED AND FRINGED PHLOX—Flowers star shaped and delightfully fringed. Many bright shades, usually with a distinct white border. Pkt. 10c.

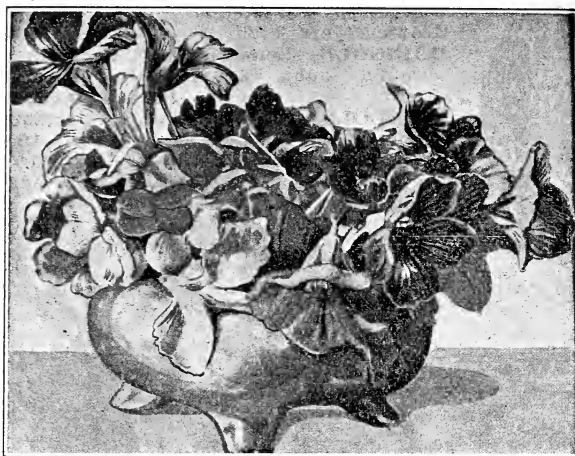
PORTULACA—This plant thrives in almost any location, plants grow rapidly and soon cover surface of bed with foliage and bright flowers. Very attractive when sown in solid masses. Single, per packet, 5 cts. Double Rose Flowering, pkt. 10 cts.

MEXICAN FIRE PLANT—Somewhat similar to the Poinsettia. Grows quickly from seed to a height of 2 to 3 feet. Packet 10 cents.

NICOTIANA or Flowering Tobacco makes a fine bedding or background plant. The stately plants and star-like flowers are very attractive.

Packet 10 cents.

FARGO'S BRIGHT GORGEOUS NASTURTIUMS



Certainly they make lovely bouquets for the table, and they can be had so long, and at almost no cost of either time, trouble or money. So easy to grow that a child can plant and take care of them, not troubled by drought or insects, bloom all season long, and one of the choicest and most widely grown annuals. Admired alike for their brilliant flowers and attractive foliage. The seeds are much used for putting up with mixed pickles. The tall sorts are much used for planting inside privet hedges. The vines climb upon the hedge, producing a very pretty effect. The dwarf sorts are very effective for beds or borders.

CLIMBERS.

Very showy planted on embankments and allowed to run down, or planted inside a hedge fence and allowed to climb up. Easily trained to grow on strings or a wire fence. Our mixture of these is of many bright colors and very effective.

Packet, 10 cents; Ounce, 20 cents.

GIANTS.

You will be delighted with these large Giant Flowering Climbers I am sure. These are the very largest flowering we can secure. **Packet, 10 cents; Ounce, 25 cts.**

VARIEGATED—LEAVED.

The leaves of this Climber are variegated, white, yellow and green, causing the plants, with their rich scarlet-maroon flowers, to present a pleasing aspect.

Packet, 10 cents, Ounce, 20 cents.

DWARFS.

Especially fine for bordering drives or walks and for edging flower beds. They are dwarf in habit and of fine form. Many brilliant colors.

Packet, 10 cents; Ounce, 20 cents.

CLOTH OF GOLD—DWARF.

Bright golden-yellow foliage, with rich scarlet flowers. A bold and vivid contrast of colors, and very pleasing indeed.

Packet 15 cents; Ounce, 35 cents.

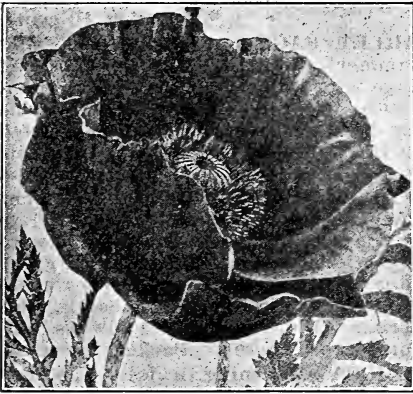
IVY—LEAVED.

Climber. Rich green leaves veined with white, having a resemblance to the English Ivy. Flowers medium in size and of distinct appearance.

Packet, 10 cents; Ounce, 20 cents.



NASTURTIUM COLLECTION—ABOVE 6 PKTS. ONLY 50c.



IMPROVED SHIRLEY POPPY. Color combinations are brilliant and beautiful and come in shades of rose, pink, carmine, crimson, white, scarlet edged white, etc. Packet, 10 cents.

TULIP POPPY. Height 12 to 24 inches. Glowing scarlet and bright yellow flowers from the middle of July to frost if sown in early May. Packet, 10 cts.

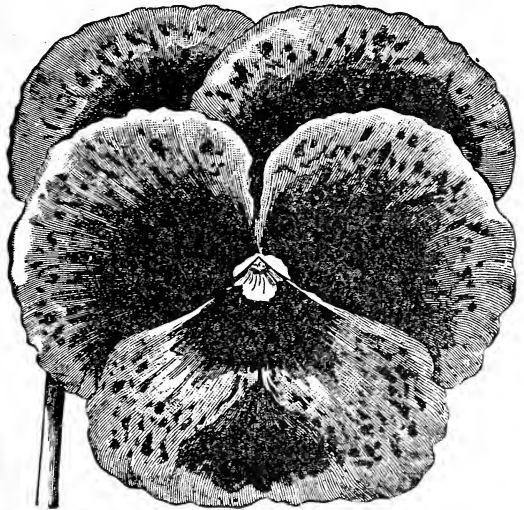
PEONY FLOWERED POPPIES. Large double blooms of all colors. Packet, 10 cents.

FAIRY POPPIES. Enormous round flowers 10 to 12 inches in circumference. The petals twisted and fringed. Numerous colors. Height 18 inches. Packet, 10 cents.

POPPY COLLECTION—THE 4 ABOVE PACKETS ONLY 35c.

GIANT FLOWERED PANSIES. Few flowers bloom earlier and none more freely and continuously and none are more delicate in texture, rich and variegated in colors, or more pleasing and attractive. A bed of these plants in bloom is gorgeous and always enthusiastically admired. Bloom continuously from April to late frosts. Pansy seed should be planted from Apr. to Aug. plants transplanted and in the fall protected with a little of coarse straw. We offer the true **GIANT FLOWERED** many colors mixed at 10 Cts. per pkt.; 3 pkts. 25 cents.

GIANT FANCY PANSIES. Consists of the largest and most beautiful giant blotched Pansies that have yet been developed. When the season remains cool they will bloom thru spring, summer and fall. Big strong, husky flowers suitable for cutting. Pkt. 25c.



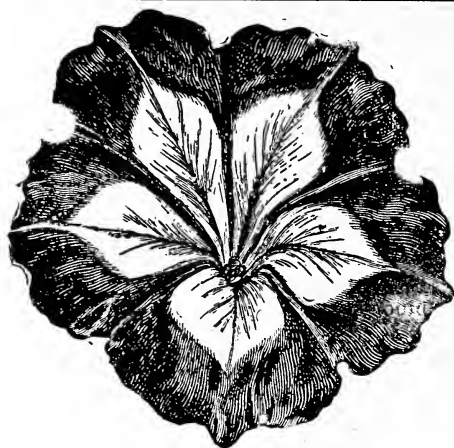
GIANT RUFFLED PANSY—

The petals of this grand Pansy are heavily ruffled, giving them a most striking appearance. Truly giant sized flowers in many rich colorings. The flower itself must be seen to be fully appreciated. Packet 15 cents.

PANSY COLLECTION

3 Giant Flowered; 1 Giant Fancy; 1 Giant Ruffled. The 5 Packets for
only 50 cents.





Star Petunia.

BLUE PETUNIAS. One of the most popular flowers for porch and window boxes, lawn vases, etc., is the Petunia, and this unusual color is both impressive and desirable. The flowers are first a purplish-blue, changing to a beautiful violet-blue color as the flowers expand. **Packet 15 cents.**

ROSY MORN PETUNIA. Soft rose-pink in coloring, with white throat. Very lovely. **Packet 15 cents.**

STRIPED PETUNIAS. The finest mixture of striped varieties. **Pkt. 10 cents.**

STAR PETUNIA. While they will always vary, yet most of the flowers show a distinct 5-pointed white star on a crimson ground. The plants begin to bloom early and flower profusely. **Packet 10 cents.**

RUDBECKIA. Grows 18 in. high, very showy, and of easy culture. The daisy-like flowers of deep orange-yellow heavily marked with brownish-red, grow on stiff stems about six inches in length above the foliage. **Packet 10 cents.**

RICINIS. Grown on the lawn or garden this semi-tropical plant presents an attractive appearance and will draw much favorable attention and comment. Dies with first frost and grows 12 to 15 feet high during the summer season. The enormous leaves, beautifully lobed, often measure 2½ to 4 feet across. Each plant quickly becomes a perfect pyramid of foliage and is topped by large spikes of blossoms and brilliantly colored seed pods. **Packet 10 cents.**

ROSE OF HEAVEN. *Agrostemma.* Bright rose-pink flowers, blooming for a long time in cool weather. Height

12 inches; suitable for bed or border.

Packet 10 cents.

SCARLET SAGE. (*Salvia*). In mid-summer and fall, a bed of scarlet Sage with its fiery red flowers in abundance, is a sight worth seeing. Fine for bouquets. Seed should be started in the house or in hot-beds from Feb. to April. **Packet 10 cents.**

BLUE SALVIA. Some people do not like the color of Scarlet Sage. Here is a lovely blue one. Very free blooming with large spikes. Glossy green foliage. Height two feet. Very beautiful indeed. Try Blue Salvia this spring. Blue flowers are always welcome everywhere. **Packet, 20 cents.**

SCABIOSA (Mourning Bride). The flowers are borne on tall slender, but quite stiff stems, nearly two feet in length, are of fine rounded form and somewhat resemble the Carnation. Quite hardy and flower freely in cool locations or during late summer and fall. Mixed, of many colors. **Pkt. 10 cts.**

STOCKS—TEN WEEKS. Very much prized for cutting because of their fragrance and great variety of colors. Bloom in about ten weeks from seed as their name would suggest. Crimson, Dark Blue, Pure White, Salmon, Rose, Canary Yellow, Lilac Rose and all colors mixed. **Packet, 10 cents.**

SENSITIVE PLANT. Instantly you touch this plant, The leaves curl and droop. Interesting and very amusing, because of its sensitive nature.

Packet 10 cents.



Ricinis.

The Unique New Red Sunflower

This odd variety, like the ones listed below, throws out many side branches and produces an abundance of blooms. The flowers vary greatly in size and are of several shades of color; chestnut-red, red tipped with yellow, others washed with red.

As a hedge or border, along the back or side fence, in front of the garden, or as single specimens they are very attractive and interesting. The flowers are useful and desirable also for bouquets.

Try this novelty this year. **Packet, 10 cents; 3 packets, 25 cents.**

Note:—Look for purple in stem or leaf of your seedlings and **destroy** those not showing this color. Occasionally they will still produce plants throwing yellow flowers but such plants can be cast out by selecting those of purple cast in stem or leaf.



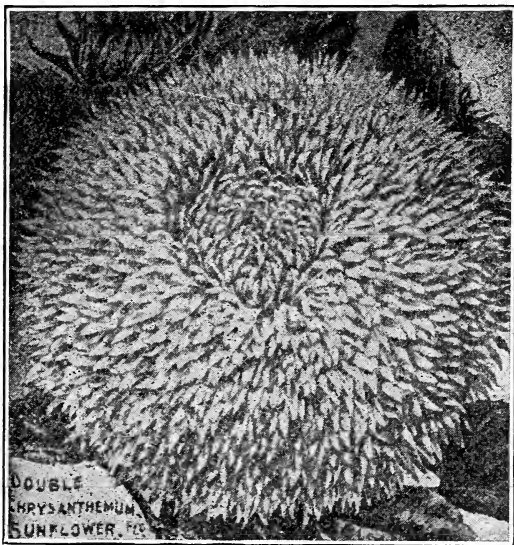
TRITOMA OR RED HOT POKER PLANT

Begins to bloom in May and bloom freely until frost. Seed started inside in February or March will begin blooming the first year. **Packet 15 cents.**

DOUBLE CHRYSANTHEMUM SUNFLOWER

The flowers are perfectly double, a bright golden yellow and are borne on many side branches of the plant, thus giving the plant an attractive appearance that draws much attention. The form of these flowers is so perfect as to resemble giant asters on long slender stems. A porch jardiniere filled with these flowers adds a wonderful bright spot to the landscape.

Per pecket, 10c.



SNOW-ON-THE-MOUNTAIN

The handsome green leaves are bordered with white and the plants are very effective amongst shrubbery, in canna beds, for borders, etc. Grows to a height of 3 feet. **Packet 10 cents.**

Snow-on-the-Mountain

TRAILING SAND VERBENA—We call especial attention to this rapid growing, trailing annual because it is an excellent plant for the rock garden, the open border, and for growing in hanging baskets as well. It grows 3 to 5 ft. in a season, and throws up numerous flower spikes of an attractive rose-lilac color; the flowers borne in clusters not unlike Verbenas, all during the summer and fall months. Quite fragrant. Packet, 15 cents; 2 packets, 25 cents.



Salpiglossis

SHIZANTHUS or Butterfly Plant

Lovely butterfly-like flowers ranging in color from pure white thru pink, mauve and crimson. They will develop into large plants over two feet high in a season if seed is sown early. Make very fine pot plants. Packet, 15 cents.

MAMMOTH VERBENAS.

Verbenas grown from seed are not only much cheaper than those grown from cuttings, but are more vigorous. Single plants in rich soil, will cover a space 3 feet or more across. This fine variety produces magnificent trusses of bloom in a wide range of colors, some individual blossoms being larger than a silver quarter-dollar. Seed from superior selected stock

Per packet, 10 cents.

BLUE MAMMOTH. In this strain there are found various shades of purple and bright blue. Under favorable conditions the size of the individual flowers of all these MAMMOTH Verbenas is as large as a quarter dollar. Packet 15 cents.

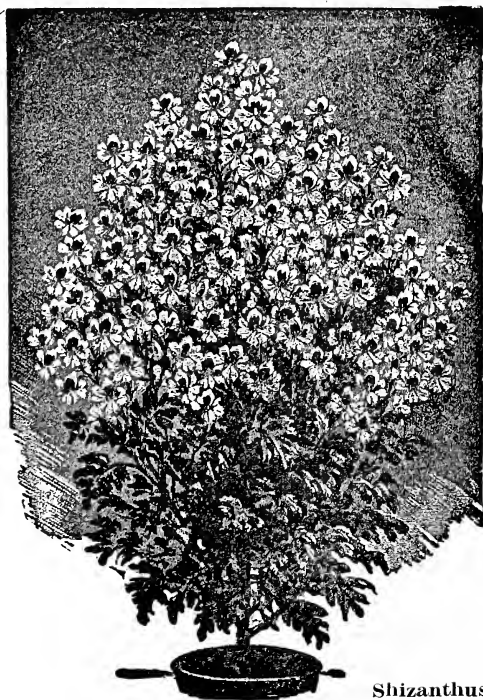
YELLOW MAMMOTH. An unusual color type; a lovely lemon-yellow. Free bloomer and very pleasing. Packet 15 cents.

SOLANUM—This is the Jerusalem Cherry, so popular as a pot plant at Christmas time. Seeds sown in the spring, may later be transplanted outside, and taken up in the fall, well filled with bright berries, and potted up for the house. The plants are of dwarf habit, leaves small and bear a profusion of bright red or yellow berries. Packet 20 cents.

SALPIGLOSSIS (Velvet Flowers). Easily grown annual of the finer sort. A wide range of gorgeous color. Gloxinia like blooms that are splendid for cutting. The plants grow to a height of two feet or more, and bloom freely from mid-summer to frost. Packet 15 cents.

THUNBERGIA (Black-eyed Susan). A low climber, growing about 4 feet high; used for hanging baskets, vases, etc. Very pretty flowers in white, buff, orange, etc., with dark eye. Rapid grower. Packet 10 cents.

TORRENTIA. A mass of sky-blue bloom, each flower with three dark spots. It blooms all through the season. Suitable for hanging baskets and borders. Packet 10 cents.



Shizanthus.

ZINNIAS—New Creations and Old-Time Favorites

NEW CACTUS FLOWERED ZINNIA—

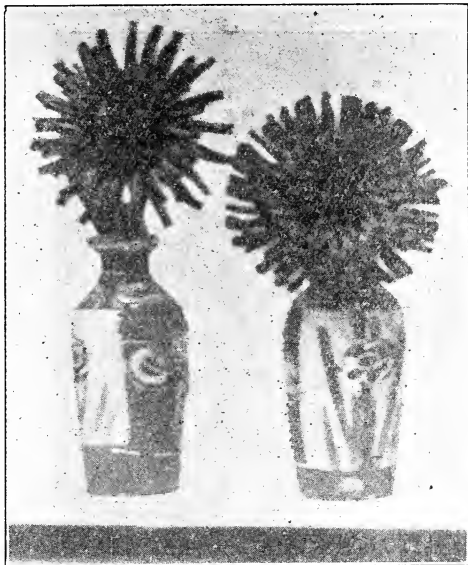
Entirely different from any other Zinnia. The petals are quilled and tubular, stand out straight from the center of the flower, and as the back and front of petals are differently shaded it gives a bi-color effect to the flower. The flowers are borne in profusion, often 4 to 5 inches across, and in a wide range of beautiful colors. This lovely new Zinnia, much resembling a fine petaled Cactus Dahlia, is one you will be delighted to become acquainted with.

Packet 15c.

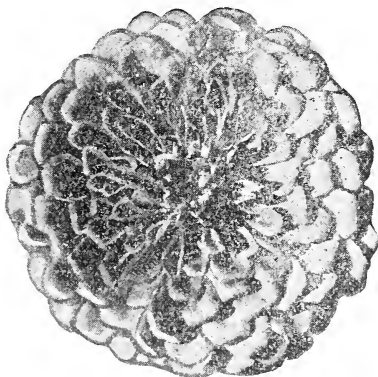
DWARF ZINNIAS.—These make an attractive border to beds of tall growing plants; bloom continuously throughout the season. Pkt., 10 cents.

CURLED & CRESTED ZINNIAS. Were it not for the foliage one would hardly recognize this superb Zinnia as belonging to the Zinnia family at all. Its lovely curled and twisted petals cause it to somewhat resemble the Cactus Dahlias in shape. The riot of colors runs thru cream and orange to orange or old gold, pink, rose and on to deep crimson. Make lovely beds; blooming continuously from July until frosts in November.

Packet 15 cents.



New Cactus Flowered Zinnia.



MAMMOTH OLD FASHIONED ZINNIAS. Magnificent large flowers of the old fashioned types, the flowers, often measuring 3 to 4 inches across and coming in many colors. Like the Zinnias of grandmother's garden except that they are larger in size and brighter in color.

Packet, 10 cents.

DAHLIA FLOWERED ZINNIA. These wonderful new creations are of the size and type of Giant Show Dahlias, under favorable conditions measuring up to 6 or 8 inches in diameter and coming in a variety of beautiful shades altogether new to the Zinnias. The cut flowers mixed in with Dahlia bouquets are readily taken as Dahlias unless a close examination is made. Don't miss a fine big showing this year of the new Dahlia-Flowered Zinnia.

Packet, 15 cents.



Curled & Crested Zinnia

HARDY PERENNIALS FROM SEED



SWEET WILLIAM

Seed sown as late as July or August, produces blooming plants for the next, and succeeding seasons.

HARDY GLOXINIA

Gloxinia-like flowers on long stems. Color: rose. This plant likes a shaded place and needs some winter protection. **Packet 20 cents.**

ICELAND POPPY

White, orange and yellow. Height 18 inches. Blooms abundantly in the spring. **Packet, 15 cents.**

BURNING STAR

(*Lychnis*). Headlets of bright scarlet flowers. Steady bloomers. Height 2 feet. **Packet, 10 cents.**

VIOLAS

Tufted Pansies or Johnny-jumpup. Look like miniature pansies. **Packet 10 cents.**

GOLD DUST

(*Alyssum saxatile*). Low spreading type of plants that, early in spring, are covered with thousands of small golden-yellow flowers. **Packet 10 cts.**

SNOW-IN-SUMMER

A charming creeper; useful for edging or for rock gardens. Silvery foliage and white flowers. **Packet, 15 cents.**

COREOPSIS

Flowers resemble large lacy-edged yellow daisies on long stems. Very fine for cutting. **Packet, 10 cents.**

ANNIVERSARY SPECIAL NO. 35

A Perennial Garden for \$1.

Perennials, the old fashioned varieties, are more popular and beloved than ever before. They are so very easy to have at small cost, by sowing the seed in May, June or July; setting out the young plants in their permanent places a little later. Perennials require so little attention, and increase in beauty each season. For only \$1.00 we will mail 12 Perennial Packets—one packet each of the following:

**SWEET WILLIAM
DELPHINUM
CAMPANULA
HOLLYHOCKS
ICELAND POPPY
WALLFLOWER**

**DIGITALIS
SHASTA DAISY
DIANTHUS
LUPINES
COLUMBINE
COREOPSIS**

For a somewhat more ambitious display, the entire 16 packets listed on these two pages, for **\$1.50.**

RAINBOW CORN—Corn-like foliage growing 5 to 6 ft. high; the leaves gorgeously striped with red, rose, yellow, white and bronze. Seed is quite hardy and can be planted early in spring. **Packet 10 cents; Oz., 30 cents.**

HARDY PERENNIALS



Coreopsis

COREOPSIS

Rich golden-yellow flowers on long slender stems, saucer shaped with irregular or serrated edges. Free bloomer; fine for cutting. **10 cents a packet.**

DELPHINUM

Or Larkspur is a plant of stately appearance, easy culture and very popular. While this is a June bloomer, if the flower spike is cut back promptly, it will branch and flower all through the fall. Blue, and white mixed, **10c a pkt.**

CAMPANULA

Or Bell Flower. These are among our best known hardy perennials. They are fine for cutting and make excellent plants for the border; all have dainty bell-shaped flowers. Blue or white, mixed varieties. **10 cents a packet.**

SWEET WILLIAM

One of the finest hardy garden plants of easy culture, thriving in any good garden soil and lasting for years. The plants form fine clumps and produce fine effects in beds or shrubbery. Red, pink, white and violet mixed.

Packets 10 cents each.

LUPINES

These plants, throwing up lovely spikes of bloom to a height of 3 feet are very

SHASTA DAISY

Luther Burbank's great creation called the "Giant California Daisy." Flowers freely. **10 cents a packet.**

COLUMBINE

Or Aquilegias. Very beautiful spring and early summer flowers, graceful in shape, the spurred flowers standing high above the foliage. **10c per packet.**

HOLLYOCKS (illus. below)

We all know this grand old flower favorably. It is one of the most popular and desirable of hardy perennials; excellent for planting among shrubbery or as a background for other flowers. Choice double pink, red, saffron, and yellow mixed.

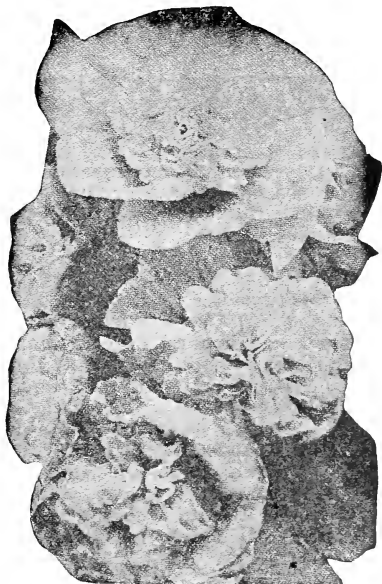
10 cents a packet.

DIGITALIS (Fox Glove)

Handsome ornamental hardy plants of stately growth, succeeding almost anywhere. Grows long spikes of very beautiful tubular shaped flowers. Colors, blue, pink, purple and white mixed. **10 cents a packet.**

fine for cutting. The flowers clustered closely on long stems, somewhat resemble Sweet Peas, and the colors are clear blue, white and rose mixed.

10 cents a packet.



FLOWERING CLIMBERS



COBAEA



MORNING GLORIES

CYPRESS
VINE

CL. DOLICHOS

MOON
FLOWER

COBEA

Large bell-shaped flowers. Height 10 to 20 feet. When possible, start the seed inside and plant outdoors after the maples are in leaf. Packet, 10 cts.

CYPRESS VINE

Beautiful scarlet or white star-shaped flowers. Delicate fern-like foliage. Packet, 10 cents.

CANARY BIRD FLOWER

Bright golden yellow flowers; useful for porch boxes, hanging baskets or trellis. Packet, 10 cents.

BALSAM APPLE

Ornamental climber, bearing large orange-colored fruit, which when fully ripe opens, showing a brilliant crimson interior. Packet, 10 cents.

MOONFLOWER

Grows 20 to 30 feet in a season. Foliage large, dense and luxuriant. Hundreds of immense white, blue or pink flowers, many measuring six in. across. Packet, 10 cents. 3 Packets, one of each color, 25 cents.

CLIMBING DOLICHOS

Bear large spikes of flowers that stand out boldly from the foliage. Excellent for fences or porches. Height 8 to 10 feet. Two colors mixed: reddish maroon and pure white. Packet, 10 cents.

WILD CUCUMBER

Rapid grower, attaining a great height. By mid-summer the vines are covered with sprays of tiny white flowers like a mist. Packet, 10 cents.

MORNING GLORY

For covering bare and unsightly fences, and trellis the Morning Glory is justly popular with its funnel-shaped flowers of many shades and colors. And the seed is so cheap that like Nasturtiums it should be bought by the ounce and planted liberally. Large packet 10c; Ounce, 20 cts.

PERENNIAL PEAS

In full bloom in the spring before the other varieties begin to flower, and continue blooming through

out the season. Being perennial, they bloom the second season after planting and come up again each year. Magnificent clusters of pink, white and rose flowers. Grow 8 to 10 feet high.

Packet 10c; 3 pkts. 25c.

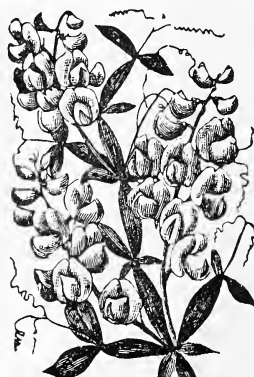
GOURDS

Fine for covering outbuildings, back fences, back porches, etc. Also the dry Gourds come in useful for stocking darners, dippers, nest eggs, etc., and for the children to play with. A fine mixed assortment of shapes and colors. Large Packet 10 cents; Ounce, 20 cents.

JAPANESE VARIEGATED HOPS

Makes a dense shade, and its foliage is strikingly blotched with silvery-white, tinged yellow. It will grow twenty feet in a couple of month's time. Sow variegated, a deep green distinctly marked and the seed in May.

Packet 10 cents.



WINDOW OR HOUSE PLANTS FROM SEED



ASPARAGUS FERN

Its long drooping branches make it very popular as a pot plant or for hanging baskets. **Packet 10 cents.**

CARNATION

Every one is familiar with this popular flower, and it does well in home or greenhouse. Easy to grow. **Pkt. 10 cts.**

DWARF SWEET PEAS

They are very nice for pots, as well as for outdoors. Clustered several blooms at end of the stems.

Packet 10 cents.

MONKEY FLOWER

Curiously shaped flowers and excellent for baskets or pots, as well as for outside.

Packet 10 cents.

GERANIUM

It is an absorbing, interesting pastime growing pot plants from seed, and Geraniums are among the easiest to grow. Our seed is a fancy strain of Zonale Geraniums, and charming new varieties come only from seed. Sow the seed any time, summer or winter. The flower trusses of this strain are frequently five or six inches across, and the individual flowers $1\frac{1}{2}$ inches in diameter. Mixed colors, from white to pink, rose, scarlet and crimson. **Price 25c. per packet.**

CYCLAMEN

Produces graceful orchid-like flowers during fall, winter and spring. The young plants develop a bulb from which spring the round glossy leaves and the slender flower, stalks which bear the brilliant hued flowers, airily posed above the foliage. Colors range from white to crimson with all intermediate shades. **Packet, 50 cents.**

PERIWINKLE

In addition to being a fine bedding plant the Periwinkle or Madagascar Vinca makes an excellent pot plant, blooming thruout the winter. The abundant foliage back of the myriads of bright flowers. The colors are rose with dark eye, white, and crimson eye, and pure white, mixed. **Pkt., 10 cents.**

AGERATUM

In addition to being one of the best bedding plants, blooming outdoors from early summer until frost, it also makes a fine house plant. Myriads of blue flowers that are attractive indeed. **Packet 10 cents.**

SCHIZANTHUS

Described on another seed page, makes an excellent plant for pots. Its myriads of light airy flowers are very attractive. **Packet, 15 cents.**

COLEUS

These foliage plants are useful for beds and borders, as well as for house or pot plants. Fine mixture, wonderful assortment. **Pkt. 15 cts.**

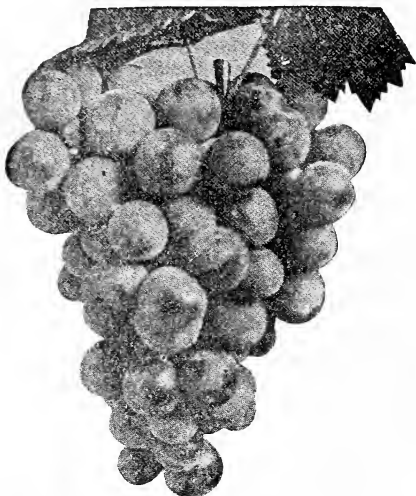
KENLIWORTH IVY

A trailing vine well suited to hanging baskets. It may be sown at any time of year. **Packet 10 cents.**



SMALL FRUITS FOR THE HOME GARDEN

(Note: Owing to Federal quarantine we can ship Currants and Gooseberries to the following States only: Conn., Ill., Ind., Mass., N. J., N. Y., and Pa.)



GRAPE VINES

You will surely enjoy rich, sweet, luscious Grapes of your own growing each year, gathering right from the home garden. You will make no mistake in planting these four excellent well-known sorts.

Niagara: The finest white Grape grown. Bunches large, fruits sweet and fine flavored.

Brighton: A large beautiful red grape of most exquisite flavor.

Worden: Immense black grapes of superb quality.

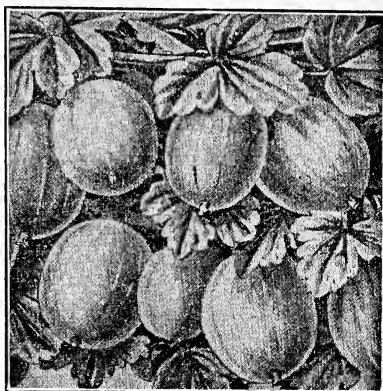
Concord: An old standby. The best known purple grape.

All fine strong 2 yr. old Grape Vines:
Price 40 cents each or,
all 4 varieties for \$1.50.

RED RASPBERRIES

St. Regis Everbearing. The best known Everbearing variety; it begins bearing in June at about the end of the Strawberry season. It also gives a second crop of sweet, luscious red berries throughout the summer and autumn. Every home garden should have a dozen or so of these plants.

12 for \$1.00; 100 by express, \$5.00.



GOOSEBERRIES

Downing. Large, firm, solid berries, large yielders and of excellent quality. The berries can be canned or preserved and make excellent pies and tarts. Come into bearing the second year after planting and thrive for a great many years. You should have at least a few of each of the Small Fruits in your garden; they fill up the odd spaces and corners and yield a bountiful harvest. Price 40c each; or 10 for \$3.50.

CHERRY CURRENTS

A thrifty grower, producing large deep red fruit, in short, compact bunches. Currents are in great demand, and a few of these bushes are needed in the home garden. Price 40c each; or 10 for \$3.50.



Why Not Use This Order Blank?

If necessary use additional sheet and pin to this Order Blank.

Clarence B. Fargo, Frenchtown, N. J.

Date.....

Please send to

Town..... **State**.....

Street and No. or R.F.D. **County**

Nearest Express Office

About Parcel Post Shipments

If goods ordered from this catalog are to be sent by parcels post, add 5% to the amount of your remittance. (8% if you live west of Ohio, in Mich., or south of Md.). Minimum or smallest mailing charge 15 cents. This provides for postage, packing and guarantees safe delivery, and is considerably cheaper, as a rule, than express shipment.

Amount of the order \$.....

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Add 8% if you live west of
Ohio, in Mich., or south
of Maryland \$.....

Amount of total remittance \$.....

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[illegible]

PULVERIZED SHEEP MANURE

A 100 lb. Bag Equals a Whole Wagonload of Barnyard Manure.

Also, it contains no weed seeds to become a pest and nuisance later on. Lawns, gardens and flower beds are all brighter and better for the liberal use of **Pulverized Sheep Manure**. It is prepared by special drying, screening and grinding process which destroys every weed and eliminates every bit of worthless bedding and foreign matter. Only the pure fertilizer in most concentrated form is packed in bags for convenient and economical use. Only requires one-half ton to the acre, so a 100 lb. bag will be sufficient for a good size lawn. **If you would have the finest greenest lawn in your neighborhood, the brightest flowers and the most productive garden you may do so at very small expense by using Pulverized Sheep Manure.** It makes grass, plants and flowers all "fairly sing for joy." **Bag of 100 lbs. by either freight or express, \$4.00. 500 lbs., \$17.50; 1,000 lbs., \$30.00.**

SIXTY DAY FREIGHT FREE OFFER On Pulverized Sheep Manure

ANNIVERSARY SPECIAL: On all orders for **PULVERIZED SHEEP MANURE** reaching us on or before March 1st; shipment will be made direct from the Union Stock Yards to you, **freight charges paid by us.** This means an approximate saving to you of 60c to \$1 on a bag. On orders received after March 1st we cannot prepay these charges, having then already paid the freight from the Stock Yards here. If this catalog reaches you before that date, be sure to get your order in before March 1st and thus make a worthwhile saving.

FARGO'S LAWN AND GARDEN FERTILIZER

Many like this quick acting and complete Lawn and Garden Fertilizer, and use it frequently during the course of the season. (1% ammonia, 8% phosphoric acid, 1% potash.) Dissolve a tablespoonful to each gallon of water, stir well and apply to lawn or garden at once with a sprinkling can. Repeat every two or three weeks during the late spring, summer and early fall months. Contains just the proper elements for your grass, and your garden plants. **2 lb. pkg. 50c.**

F. & I. TOBACCO MULCH

This material has the triple advantage of being an excellent mulch, a fertilizer and an insecticide. It is actually worth six to eight times as much as

stable manure as a fertilizer alone. Its high potash content gives to your plants just the food element needed to make strong healthy stalks. Wonderful for roses and other plants requiring long strong stems. Destroys and controls insect pests, such as rose midge, root aphid, etc. Give your rose beds a winter mulch two inches deep and note the great benefit. (Not to be raked off in the spring.) Strew it over your lawn for excellent effect. **100 lb. bag by freight or express, only \$3.**

F. & I. TOBACCO DUST

Why grow flowers to feed bugs? As soon as you see the aphid or green plant lice sucking the very life's blood from the tender young shoots of your Roses, and other plants, sprinkle them, and while wet, apply **Tobacco Dust** to the plants, and these pests are done. **10 lb. bag only \$1.25.**

The Sweetheart Rose or Baby Doll

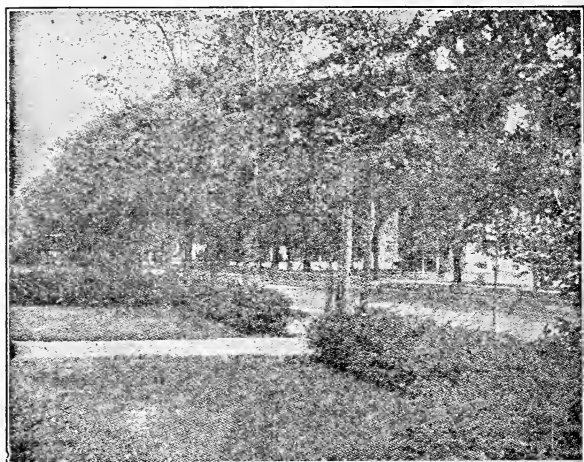
This delightful little Sweetheart Rose is one that you will appreciate highly. The miniature blooms are unique for the buttonhole, and for corsage bouquets. Excellent for beds or borders, and makes a nice pot plant for winter blooming. The coloring is something unusual, and quite surprising in its brilliancy; golden yellow tipped with clear bright cerise. The foliage is long and narrow; sharply pointed, a lovely setting for these exquisite little Doll Roses.

Each \$1.

6 for \$5.



GRASS SEED THAT INSURES A FINE LAWN



Other things are essential in beautifying the home surroundings, but the first and prime requisite is to have a fine velvety lawn. Flowers and Shrubbery in abundance may surround the home, but without a well kept lawn, the picture is far from its best.

There is cheaper Grass Seed than ours, but cheaper only in first cost, and not in results. We don't and won't handle cheap Lawn Grass Seed. It would pay neither you nor us. The best is by far the cheapest.

HOW TO SOW GRASS SEED

You cannot sow too much; the more the better. It

means quicker, surer, more lasting results. 1 qt. will sow 250 sq. ft. (25x10); 4 qts. 1000 sq. ft. and so on. The Spring and Early Summer months are ideal for sowing lawn grass seed, as are the days of October and November.

EVERGREEN LAWN GRASS SEED

Is the result of years of untiring study and experimenting, it has stood the test in every part of the United States and it will stand wear and tear, outliving the severest winter, retaining at all times its lustrous green color. We class this as the best general purpose lawn grass. Price: $\frac{1}{2}$ lb. (about one quart), 40c.

SHADED LAWN GRASS SEED

After much experimenting a mixture of seed has been found that will produce a perfect sward in the dense shade caused by trees, shrubbery, buildings, etc. Price $\frac{1}{2}$ lb., 45c.

Shade causes sour soil and about every three years you should apply lime to sweeten up the soil. Use about one bushel of lime to each 1,000 sq. ft.

SEASHORE LAWN GRASS SEED

A good lawn at the seashore is frequently a problem and this mixture is a result. It will produce a good lawn in 6 to 8 weeks if 3 or 4 inches of top soil is spread over the surface, seeded and well firmed down. If soil is very poor and no top soil to be had, white clover sown with the grass will help wonderfully. Price: $\frac{1}{2}$ lb., 50c.

WHITE CLOVER

Used along with any grass seed insures a richer, greener, more velvety lawn. 1 lb. \$1.50. $\frac{1}{4}$ lb., 50 cts.

HARDY ORNAMENTAL GRASSES

They can be used with telling effect, planted individually on the lawn, planted in masses, amongst shrubbery, and some of the lower growing sorts make acceptable borders for flower beds of Cannas, etc. We offer **Fountain Grass**, which grows about 4 feet high, bright green foliage, heads tinged bronze-purple; **Variegated Ribbon Grass**, large variegated foliage, grows to 12-15 inches high; **Zebra Grass**, marked with broad yellow bands across the leaves, grows 6 to 7 feet tall. Fountain and Ribbon Grasses 25 cents each. Zebra Grass 35 cents.